

CITY OF NEWBURYPORT

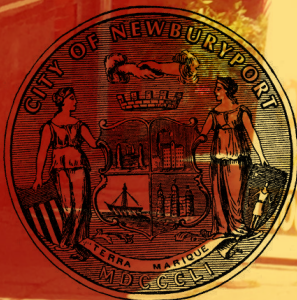
PUBLIC WEBINAR

**Thursday, October 15, 2020
7:00 p.m.**

As part of a Massachusetts Downtown Initiative, the City of Newburyport is interested in implementing a wayfinding system that helps to:

- Improve the flow of traffic through the Downtown with effective wayfinding for public parking.
- Encourage visitors to park once and explore Downtown attractions on foot.
- Provide effective wayfinding and signs for Downtown destinations and activities.
- Create unifying signage and wayfinding strategy.

Please join us to learn about and discuss the City's wayfinding strategy.



City of Newburyport

Please join us by following this [link](https://www.cityofnewburyport.com/home/events/285471)
to enter the webinar or go to:

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