



CITY OF NEWBURYPORT  
OFFICE OF THE MAYOR  
SEAN R. REARDON, MAYOR

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MAYOR@CITYOFNEWBURYPORT.COM

To: President and Members of the City Council  
From: Sean R. Reardon, Mayor  
Date: February 12, 2024  
Subject: Appointment

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I hereby appoint, subject to your approval, the following named individual as a member of the Public Arts Committee. This term will expire on March 15, 2025.

Katherine Moran  
9 Garden Street Apt. #2  
Newburyport, MA 01950

Hello!

I want to express my enthusiasm regarding the openings on the board of the Newburyport Public Art Committee. My name is Katherine Moran and I recently graduated summa cum laude from Northeastern University with a BFA in Graphic and Information Design. As a young Designer, I am excited to develop in a dynamic design environment and sustain my lifelong journey of both professional and individual growth within a collective ethos.

I recently moved to Newburyport from Hampton, NH in September 2023 and I am eager to get involved in local efforts and be an active member of the community. As someone who has surrounded myself with and been enthralled in art and design my entire life, getting involved in the local art scene is important to me.

Throughout my education as well as in my current position as Architectural Designer, I have been exposed to city planning, problem solving within the parameters of zoning and other conditions as well as the process of approvals. In my past, I have completed various passion projects such as developing an identity around my handmade jewelry to showcase my designs while also creating a website to support it and promote other local artists as well. Through working at an intimate Architecture firm I have gained insight into the design process as well as the essential intricacies of working at a firm that go beyond the final product. It has provided me the opportunity to navigate the translation between design understanding and client expectation and to design for specific needs all while working within the parameters of the project scope. I have also sold artwork on a commission basis for the past 5 years.

Each stage of life has presented new challenges and sources of inspiration for me all which I believe have provided me a perspective that would benefit the Newburyport Public Art Committee. With that in mind, I hope you will consider me as an addition to your board!

Please see my attached resume and a PDF of my portfolio; a more extensive digital portfolio can be viewed at [katherinemoran.com](http://katherinemoran.com). I can be reached through email at [morankatherine54@gmail.com](mailto:morankatherine54@gmail.com) or phone at 603-918-3198.

If there is anything else I can do or send please let me know and I look forward to hearing from you!

Thank you for your consideration,

Katherine Moran

# Katherine Moran

portfolio: [katherinemoran.com](http://katherinemoran.com)  
email: [morankatherine54@gmail.com](mailto:morankatherine54@gmail.com)  
phone: 603.918.3198

## education

### Northeastern University - Boston, MA

graduated May 2023 - summa cum laude

BFA in Design with a concentration in Graphic and Information Design

## experience

### Architectural Designer - CJ Architects - Portsmouth, NH

August 2022 – present

- Responsible for producing architectural designs that satisfy clients needs using CAD and imagery rendering software
- Conceptualize and implement improved website layout and marketing materials to improve clarity and optimize user experience
- Participate in client meetings and collaborate to develop final designs that balance their needs and requests

### Architectural Intern - CJ Architects - Portsmouth, NH

July 2020 – August 2022

- Precisely drafted drawings using AutoCAD to adhere to specific clearances and building code requirements
- Organized in office filing systems, templates and protocols
- Used Adobe Creative Suite to create presentation materials for marketing purposes

## projects

### Northeastern University - Boston, MA

#### UNESCO World Heritage Site Rebrand

- Created an identity specific to the UNESCO Site by establishing a system of dynamic design elements to incorporate across 2D, 3D and screen applications

#### Gut Feelings Exhibition

- Curated an exhibition based on my research that considered how a user experiences information flow in order to achieve understanding of complex ideas

#### Mauran Typeface

- Explored the complexities of letterforms through the creation of a new typeface

### Small Business Owner - Knocean Studio - Hampton, NH

June 2018 – November 2018

- Established identity through the development and adherence to a design system
- Collaborated and built partnerships with other artists in order to expand inventory
- Developed a website to market and promote the brand

### Art Commissioner - KM Designs - Hampton, NH

September 2018 – present

- Discussed desired specifications and vision of artwork with customers
- Managed time to prioritize customer deadlines and balance order demands
- Delivered custom artwork to fulfill the client orders

## skills

- Adobe InDesign
- Adobe Photoshop
- WordPress
- After Effects
- Adobe Illustrator
- AutoCAD
- HTML/CSS
- Premiere Pro