



CITY OF NEWBURYPORT  
OFFICE OF THE MAYOR

SEAN R. REARDON, MAYOR

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60 PLEASANT STREET - P.O. BOX 550  
NEWBURYPORT, MA 01950  
978-465-4413 PHONE  
MAYOR@CITYOFNEWBURYPORT.COM

To: President and Members of the  
City Council  
From: Sean R. Reardon, Mayor  
Date: July 11, 2022  
Subject: Appointment

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I hereby appoint, subject to your approval the following named individual as a member of the Historical Commission. This term will expire on August 1, 2025.

Biff Bouse  
6 Iona Avenue  
Newburyport, MA 01950



# BIFF BOUSE

WEB DESIGNER & DEVELOPER  
NEWBURYPORT, MA

## EDUCATION

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**HARVARD GRADUATE SCHOOL OF DESIGN, CERTIFICATE OF URBAN DESIGN, 1996**

**VASSAR COLLEGE, B.A. OF URBAN STUDIES, 1996**

## EXPERIENCE

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**DIRECTOR, WEB DESIGN & DEVELOPMENT • KINESSO • 2013 - PRESENT**

Responsible for the design, development, and maintenance of 50+ individual WordPress sites, and other various web technologies. Manages small team of web developers and works with various partners across a network of agencies, to develop and maintain web sites.

**SENIOR WEB DEVELOPER • NAVEX • 2009 - 2013**

Responsible for the development and delivery of custom ethics and compliance related web interfaces for some of the best-known brands in the world, including the production and creation of custom graphics and code for client user interfaces and web forms.

**NEWS PROMOTION PRODUCER • WFSB-TV & WTIC-TV • 2005 - 2008**

Wrote, produced, and edited topical news promotions and proof-of-performance spots, that effectively attracted potential news viewers to nightly newscasts. Oversaw promotional events for trade shows and conventions and coordinated public appearances/signing events with the station's talent.

**CREATIVE SERVICES DIRECTOR • KLKN-TV • 2003 - 2005**

Responsible for the development and delivery of custom ethics and compliance related web interfaces for some of the best-known brands in the world, including the production and creation of custom graphics and code for client user interfaces and web forms.



[BIFFBOUSE@GMAIL.COM](mailto:BIFFBOUSE@GMAIL.COM)



[@NEWBURYPORTARCHITECTURE](#)



510-551-8658



[LINKEDIN.COM/IN/BIFF-BOUSE](https://www.linkedin.com/in/biff-bouse)

## BIFF BOUSE

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6 Iona Avenue  
Newburyport, MA 01950  
biffbouse@gmail.com  
510-551-8658

## CHRISTINE JACKSON

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EXECUTIVE ASSISTANT TO THE MAYOR • CITY OF NEWBURYPORT •  
MAYOR'S OFFICE, CITY HALL • 60 PLEASANT STREET, NEWBURYPORT, MA  
01950

Friday, March 25, 2022

Dear Christine Jackson,

I was excited to see that volunteers were needed as members of the Historical Commission, as I've long been interested in historical architecture.

About 4 years ago, I had the chance to move anywhere in the country when my employer allowed me to work remotely full-time. We settled on Newburyport for many reasons: the quality of life, good schools, proximity to water, etc. But the abundance and quality of historic architecture in Newburyport is what really excited me.

Since moving here, I've joined several of the local and regional historical organizations and worked with many members of the community to help bring important pieces of history to light, for the public to enjoy.

I studied architecture and urban planning in school and had intended to work in those fields before I got sidetracked into Television and Web Design. So, instead, architecture has become my hobby, and Newburyport has been a great source of inspiration. I'm motivated to do my part to ensure that the essence of that history is preserved for generations to come.

I also started an Instagram account, [@NewburyportArchitecture](#), dedicated to capturing the historic buildings and homes in Newburyport. I research, compile and share historical anecdotes and ephemera about the buildings. In doing so, I've been able to really understand a lot about the fabric of the city, in such a short time.

I've attached my resume, and my full CV can be found on my [LinkedIn profile](#). I would love to be considered for a position on the Historical Commission, and I thank you for your time.

Sincerely,  
Biff Bouse