# A Response to the

# Request for Proposals (RFP)

for the

# **Adaptive Re-use of The Brown School Building**



Submitted to

# **The City of Newburyport**

Office of Planning and Development

by

**Diamond Sinacori, LLC** 

231 West Canton Street Boston, Massachusetts

18 May 2017

# Diamond Sinacori, LLC

231 West Canton Street, Suite 1
Boston, MA 02116
617-512-1027 (t)
mdiamond@diamondsinacori.com

# 1. LETTER OF INTEREST

18 May 2017

Mr. Andrew R. Port, AICP Director of Planning and Development City of Newburyport 60 Pleasant Street Newburyport, MA 01950

Re: THE BROWN SCHOOL Newburyport, Massachusetts

Dear Mr. Port:

Diamond Sinacori, LLC is pleased to provide The City of Newburyport with this Response to the Request for Proposals ("RFP") provided by the City of Newburyport relative to the redevelopment, adaptive reuse and historic preservation of The Brown School located at the corner of Milk and Lime Streets in Newburyport.

\* \* \*

Diamond Sinacori is Boston-based development firm that has established a particular focus on historic preservation and adaptive re-use over its thirty-nine (39) years of developing residential projects that preserve and enhance the Commonwealth's architectural heritage.

The principals and officers of Diamond Sinacori, LLC are Merrill H. Diamond and Nicholas E. Sinacori. I will be the authorized representative of the proponent and will be act and speak as such if we are the designated developer. My contact information is contained in the letterhead of this Letter of interest.

Diamond Sinacori, LLC is a privately owned real estate development company and is, and has been, authorized to conduct business in the Commonwealth of Massachusetts.

Our general intention is to convert The Brown School into twenty-four (24) residential condominium units, to demolish the building between The Brown School and the Gym, and to replace the functions in the building to be demolished with a new facility at the end of the Gym. The space between The Brown School and the Gym will become a walled English Garden for the enjoyment of our residents.

Given the nature of the surrounding neighborhood, we have decided to do a "for sale" development rather than apartments. We believe that this will resonate with the community as our experience indicates that homeowners are more likely than temporary renters to be vested in the future of the immediate neighborhood and the City itself. However, we will reserve the right to do apartments if we cannot achieve the price levels we need at The Kelley School since the units at The Brown School will be priced similarly.

I would respectfully note that I'm an architect-turned-developer; a former Commissioner of the Massachusetts Historical Commission; a former Board member of Preservation Mass, the Commonwealth's non-profit arm for preserving historic properties; a former member of the Commonwealth's Senate Special Committee for Historic Preservation; and the former Chair of the Brookline Conservation Commission. All of the above have informed the majority of our work and our approach to real estate development since our founding in 1978.

Finally, I would like to mention a few of the other key members of our development team for this project. Our architect is Tise Design

Associates, Inc. of Newton, MA. Its principal, Stephen E. Tise, AIA, and I have worked together since 1995, inclusive of several projects that are now on-going. We currently intend to use Essex Builders for the construction of The Brown School because of our satisfaction with them relative to their on-going construction work on The Kelley School. Our Marketing & Sales will be handled by Sharon Cronin and her team at ReMax on The River in Newburyport, the same firm that will be marketing The Kelley School.

Professional credentials and examples of the work of Diamond Sinacori, along with those of the key members of our development team, can be found in Section 6 of this submission.

Thank you very much for your consideration of our Response to the RFP. We are eager to continue working with the City of Newburyport in bringing new life to some of the City's older and most historic neighborhoods. This is an important project that, like many other unique and historic properties in this beautiful city, helps make Newburyport...Newburyport.

Yours truly,

Merrill H. Diamond

Merrill H. Diamond

Diamond Sinacori, LLC

# 2. PROJECT NARRATIVE & PROJECT DESCRIPTION

Our proposal for the Brown School includes conversion of the interior to market rate condominium (or rental) residences in a manner similar to what was issued with the City's RFP. We are assuming 24 units, with 12 one bedroom apartments and 12 two bedroom apartments. Our proposed interior layouts will vary greatly from those issued by the City, and will be the subject of intense scrutiny by the development team, designers, and our marketing consultants, but the general organization of the building will follow the City's visioning for market unit conversion.

Critical to our consideration, however, is the physical separation of the Brown School building from the residual youth center structures. There is an obvious conflict between a private, market rate, residential use and an institutional use such as the youth center. Our design demolishes the existing single-story link connecting the gymnasium volume from the school. This includes the kitchen, boys' locker room, and boiler room primarily. We are proposing to replace the lost square footage with a new extension off the rear of the gymnasium that includes a new entry and landscaped pathway sequence from Prospect Street, and introduces new uses attendant to the youth center program. We have estimated the required replacement square footage at just under 2200 s.f., plus a reorganized women's locker room. Clearly if the City determines it's needs vary from these initial assumptions, all these figures can be negotiated, including who is responsible for implementing any alterations to the youth center.

Our preliminary site design proposes a walled English garden running continuously between the school structure and the youth center. This would consist of two pergolas with underlying benches, some pea stone walkways, and espalier trees planted on the youth center exterior wall defining our proposed walled garden. All natural light for the youth center extension is proposed through skylights or sidewall fenestration, but this seems appropriate given the functions assumed in a new addition.

The balance of the site will be completely renovated, and our plan proposes 39 parking spaces for the 24 dwelling units, with 7 of the spaces being valet spaces. It is assumed that some families with more than one car can use valet spaces for their second vehicle. Our site plan attempts to consolidate parking such that the City is left with a usable 7000 s.f. parcel fronting on Prospect Street while meeting the 1.5 cars per unit requirement for the residences. We have proposed no specific use for the Prospect Street parcel, assuming it would evolve from a neighborhood planning process.

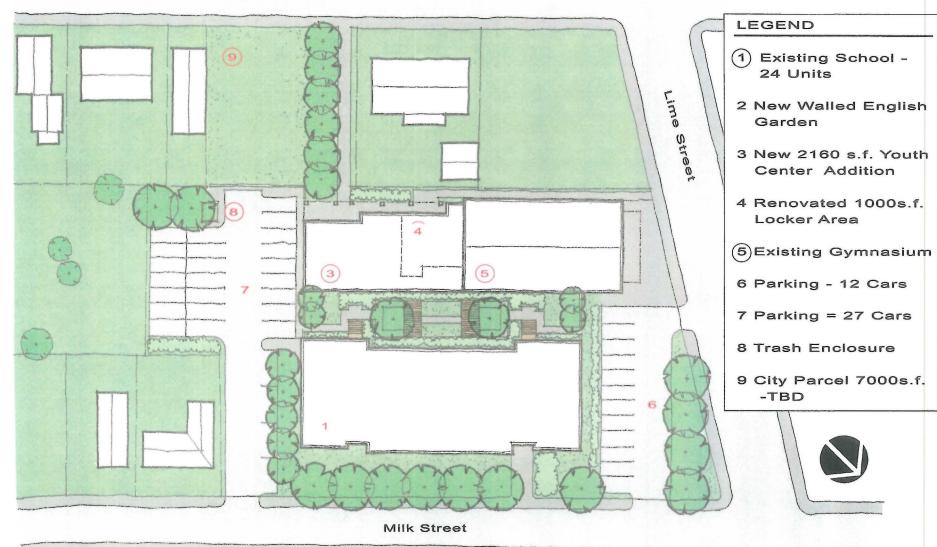
The exterior of the Brown School will remain largely unchanged. The only significant alterations will be masonry restoration, new period appropriate windows and entrances, and general envelope improvements. We are relying on the cooperation of the Building Department to allow the interior layout to re-use the egress stairs and elevator shaft, and our proposal further assumes there are no hazmat issues with the existing structure. This entails principally ACM's and PCBs. If it is determined that these conditions exist, we will negotiate fairly with the City on remediation costs and responsibility.

\* \* \*

Both the developer and the architect have 40 years of historic preservation and residential conversion experience. Our reputations were developed by responding to the expressed goals of local vested interests and leaving communities with enhanced assets resulting from our respective visions and efforts.

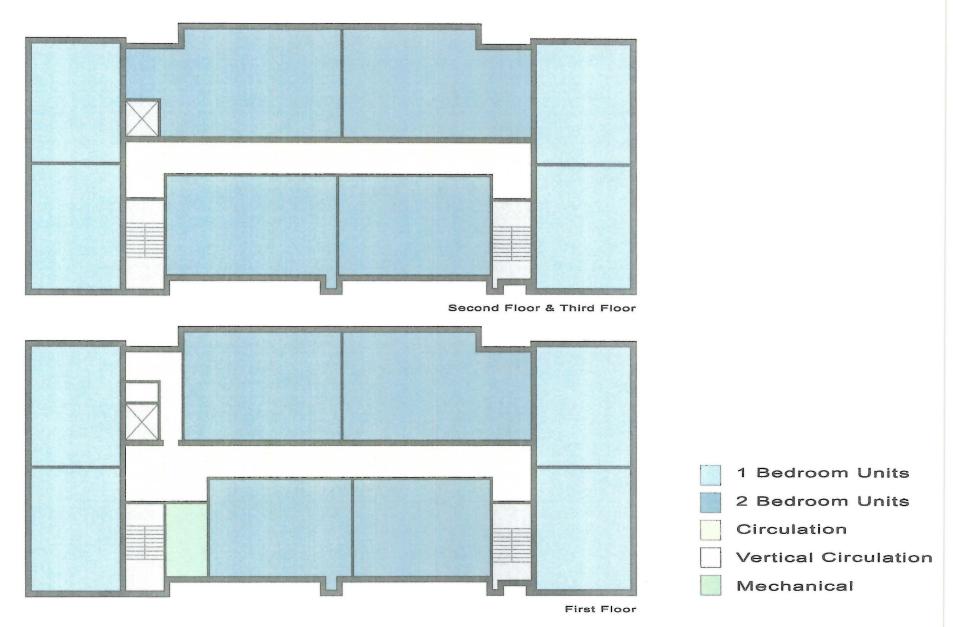
# # #

#### **Prospect Street**





Brown School - Newburyport
Diamond/Sinacori LLC
Tise Design Associates
5.14.17





# 3. PROPOSED TIMELINE

Diamond Sinacori is pleased to provide the following Timeframe for the adaptive re-use and historic preservation of The Brown School. It is a combination of the way that Diamond Sinacori has done real estate development for over three decades combined with our understanding of the entitlement regulations of the City of Newburyport.

This Timeframe begins from the point of the Developer Designation and concludes with the completion of construction of the intended project program as discussed in the previous Section.

1. Preliminary Developer Designation

Assume 3 or 4 weeks until...

2. Final Approval of Designation by the City of Newburyport

Assume 4 weeks until...

3. Execution of a mutually acceptable P&S or Land Disposition Agreement

Assume 2 weeks until...

4. Introductory Community Meeting

Assume 5 or 6 weeks until...

5. Preliminary Planning and Design Completed

Assume 2 or 3 weeks until...

6. Preliminary Historic Commission Review

Assume 2 to 3 weeks until...

7. Second Community Meeting

Assume 2 to 3 weeks until...

8. Final Historic Commission Review

Assume 4 weeks until...

# 9. Zoning Board of Appeals Hearing

This assumes obtaining ZBA approval for a Special Permit for Use and a Special Permit for a Modification to a pre-existing, non-conforming structure, among other possible areas of requested relief.

Assume concurrent with Historic Commission Review and filing of Site Plan Review.

# 10. Planning Board Hearing(s)

This will require a Major Site Plan Review given the proposal is more than five residential units. In addition to the completeness review it is anticipated that this will include two meetings.

Assume 4 or 5 weeks until final approval from filing until close of public hearing. An additional twenty days following close of public hearing for lapse of appeal period.

# 11. Final ZBA Approval and End of Appeal Period

Assume 6 weeks from filing until final approval and end of appeal period.

# 12. Design Development & Working Drawings Begin

Assume 8 - 10 weeks until...

# 11. Contractor Selection Process Begins

Assume 4 weeks until...

## 12. Submission for a Building Permit

Assume 4 weeks until...

# 13. Building Permit Obtained

Assume 5 weeks for Closing to be arranged until...

# 14. Closing on the Property with the City

Please note that a construction lender will require all zoning approvals and permits are approved and appeal periods have run without further appeals, including a Building Permit to be in hand prior to a closing.

Assume 2 weeks until...

#### 13. Start of Construction

Assume 14 months until...

# 14. A Certificate of Occupancy is Granted by the City of Newburyport

The above Timeline, from Developer Designation until the Closing on the subject property, totals approximately one year.

This above Timeline, from Developer Designation to Construction Completion and a Certificate of Occupancy totals approximately two years.

\* \* \*

Clearly, many of the Timeframes, especially those related to the entitlement process, are both out of our hands and subject to the schedules of the various City Boards and Agencies who regulate the process.

If we are designated to develop The Brown School, we fully intend to "vet" this Timeline as required with the various municipal stakeholders noted above and to create a more accurate timeline for submission to the City of Newburyport Office of Planning and Development.

I would simply note that our interest in closing on the subject property as soon as is possible and practical (the latter being our obtaining the necessary entitlements) parallels that of the City of Newburyport. We are currently in a very good residential real estate market that we expect to last for at least a few years longer. It is clearly in our interest to market, sell and convey the proposed condominiums at The Brown School while such a vibrant residential market exists.

# # #

# 4. EXPERIENCE, FINANCIAL QUALIFICATIONS & REFERENCES

Diamond Sinacori is pleased to provide the following description of similar projects that have been developed by Diamond Sinacori, LLC:

### 1. KENDALL CRESCENT, Brookline, Massachusetts

Kendall Crescent was the result of a successful Response to an RFP put out by the Town of Brookline. It is essentially almost an entire block along Cypress Street in Brookline that once housed the historic Town Barn used as the headquarters of the Brookline DPW, the associated yard facilities, and a Victorian Schoolhouse, and a vacant parcel that was included in the RFP.

The completed project consists of 35 condominium units located in the Victorian Schoolhouse, in new townhomes that were architecturally and historically compatible with the fabric of the surrounding neighborhood, and in the new construction of a typical Brookline "triple-decker." The Town Barn itself was converted into medical office space.

One of the Community Benefits associated with this project was the gift of a small, public park whose centerpiece is the old bell that, long ago, was the clarion call notifying the DPW employees to come to work.

Images of Kendall Crescent can be found in Number 6. of this submission.

Project Reference: Ms. Polly Selkoe

Assistant Director for Regulatory Planning

Brookline Town Hall pselkoe@brooklinema.gov

Banking Reference: Mr. Kenneth Foster

Senior Vice President, Commercial Real Estate Lending

Salem Five, Salem Massachusetts Kenneth.Foster@salemfive.com

#### 2. STONELEIGH, Dedham, Massachusetts

Stoneleigh was the result of a successful Response to an RFP put out by the Commonwealth of Massachusetts (DCAM). It was formerly the a large prison, the Old Norfolk County Jail, and is located in the heart of Dedham's Precinct One, one of the Commonwealth's most historic residential neighborhoods. The property consisted of a very large granite prison structure and a relatively large amount of open space.

The completed project consisted of 25 condominiums in the existing prison building that was the subject of an intensive adaptive re-use and historic preservation effort overseen by both DCAM and the local preservation community. The property was historically significant, not only because of its historic architecture, but also because it housed Sacco and Vanzetti who were awaiting trial around the corner at the Dedham Courthouse in the 1920s.

One of the Community Benefits associated with this project consisted of the creation of a small public park.

Images of Stoneleigh can be found in Number 6 of this submission.

Project Reference: Mr. Kenneth R. Cimino

Building Commissioner Dedham, Massachusetts kcimeno@dedham-ma.gov

Banking Reference: Mr. Kenneth Foster

Senior Vice President, Commercial Real Estate Lending

Salem Five, Salem Massachusetts Kenneth.Foster@salemfive.com

#### 3. THE WATERWORKS AT CHESTNUT HILL, Boston, Massachusetts

Another project that was the result of an RFP put out by the Commonwealth of Massachusetts, The Boston Municipal Waterworks project was awarded to Diamond Sinacori and consisted of two historic pumping stations, one a magnificent example of Beaux Arts architecture and the other an equally excellent example of the Richardsonian Romanesque architecture. There was also a small historic structure that was originally a carriage house and was later used as the administration building for the complex that was constructed in the late 19<sup>th</sup> century to bring water to a burgeoning City of Boston.

The completed project consisted of 112 condominiums located in a new structure that was designed to become a contemporary landmark in itself, in the renovated Beaux Arts structure (the Low Service Pumping Station), in the renovated Administration Building, and in the Richardsonian Romanesque structure (the High Service Pumping Station). The latter also houses The Metropolitan Waterworks Museum, an idea that was part of Diamond Sinacori's RFP Response.

This project was done in joint venture with my late partner and friend, Edward A. Fish, a veritable legend in Boston development, construction and philanthropic

circles. Mr. Fish arranged the financing of this project through the Bank of Boston.

Images of The Waterworks at Chestnut Hill can be found in Number 6 of this submission.

Project Reference: Mr. Lance Campbell

Project Manager

Boston Redevelopment Authority

Lance.Campbell.bra@cityof boston.gov

# 4. THE WILD-SARGENT ESTATE, Brookline, Massachusetts

The Wild-Sargent Estate is one of the few remaining large tracts of land in the Brookline Village area and recently became its own historic district, one of only seven in Brookline. Originally constructed in 1822 and then reconstructed in the 1860s, The Main House and its affiliated Carriage House were both renovated again in 1926. Since then, the house and grounds have not been well maintained and both were in extremely poor condition when we were designated by the family trust to develop the property.

Diamond Sinacori renovated The Main House, keeping it as a single-family home and restoring the exterior to the exact condition that it was in 1926. The interior, of course, is a combination of historic preservation and current updating relative to the kitchen, the utilities, etc. The Carriage House was deemed to be too dilapidated and rotted to rehabilitate. Consequently, we reconstructed The Carriage House in a manner that reflects the architectural language of the 1926 version. It too is become a single-family home. The grounds will be totally restored and enhanced as well.

The project was inanced as noted below and with an equity partner, The Even Group, which is currently involved with Diamond Sinacori in The Kelley School, a 10 unit residential development in Newburyport, Massachusetts.

Images of The Wild-Sargent Estate can be found in Number 6 of this submission.

Project Reference: Ms. Polly Selkoe

Assistant Director for Regulatory Planning

Brookline Town Hall pselkoe@brooklinema.gov

Banking Reference: Mr. Richard Hamilton

Mansfield Bank

rhamilton@mansfieldbankonline.com

A letter of interest from one or more of the lending institutions noted above will be provided upon request. The Even Group has expressed interest in continuing our relationship by becoming an equity partner in the project.

# # #

# 5. REQUIRED FORMS

Diamond Sinacori is pleased to provide the following forms that follow this page:

- 1. Certificate of Non-Collusion and Tax Compliance
- 2. Disclosure Statement for Transaction with a Public Agency Concerning Real Property

# # #

# CERTIFICATE OF NON-COLLUSION and TAX COMPLIANCE

Complete this page by signing in the space below, and return with completed non-pricing pages

As required under Chapter 233 and 701 of the Mass. Acts and Resolves of 1983 and Chapter 30B as Mass. General Laws, when returning the City's solicitation documents, certification must be made to the following by signing in the space indicated below. <u>Failure to offer such signature may result in rejection of the bid.</u>

- 1. "The undersigned certifies under the penalties of perjury that this bid or proposal has been made and submitted in good faith and without collusion or fraud with any other person. As used in this certification, the word person shall mean any natural person, business, partnership, corporation, union, committee, club or other organization, entity, or group or individuals" and also;
- 2. "Pursuant to M.G. L. c. 62C, §49A, I certify under the penalties of perjury that I, the undersigned bidder, have complied with all laws of the Commonwealth relating to taxes, reporting of employees and contracts, and withholding and remitting child support.

This bid is submitted by:

	State Company
DIAMOND &	INACORI, LLC
(Complete name of firm to be given here)	
Signature:	Mel
BUSINESS ADDRESS:	Person to Contact: Tel: Employer I.D.#
DATE: 18 MAY 2017	

#### DISCLOSURE STATEMENT FOR

# TRANSACTION WITH A PUBLIC AGENCY CONCERNING REAL PROPERTY M.G.L. c. 7C, s. 38 (formerly M.G.L. c. 7, s. 40J)

The undersigned party to a real property transaction with a public agency hereby discloses and certifies, under pains and penalties of perjury, the following information as required by law:

- (1) REAL PROPERTY:
- (2) TYPE OF TRANSACTION, AGEEMENT, or DOCUMENT:
- (3) PUBLIC AGENCY PARTICIPATING in TRANSACTION:
- (4) DISCLOSING PARTY'S NAME AND TYPE OF ENTITY (IF NOT AN INDIVIDUAL):
- (5) ROLE OF DISCLOSING PARTY (Check appropriate role):

Lessor/Landlord	Lessee/Tenant
Seller/Grantor	Buyer/Grantee
Other (Please describe):	

(6) The names and addresses of all persons and individuals who have or will have a direct or indirect beneficial interest in the real property excluding only 1) a stockholder of a corporation the stock of which is listed for sale to the general public with the securities and exchange commission, if such stockholder holds less than ten per cent of the outstanding stock entitled to vote at the annual meeting of such corporation or 2) an owner of a time share that has an interest in a leasehold condominium meeting all of the conditions specified in M.G.L. c. 7C, s. 38, are hereby disclosed as follows (attach additional pages if necessary):

NAME RESIDENCE BESTON, XA.

MICHPLAS B. SINACPLI



- (7) None of the above- named persons is an employee of the Division of Capital Asset Management and Maintenance or an official elected to public office in the Commonwealth of Massachusetts, except as listed below (insert "none" if none):
- (8) The individual signing this statement on behalf of the above-named party acknowledges that he/she has read the following provisions of Chapter 7C, Section 38 (formerly Chapter 7, Section 40J) of the General Laws of Massachuseus:

No agreement to rent or to sell real property to or to rent or purchase real property from a public agency, and no renewal or extension of such agreement, shall be valid and no payment shall be made to the lessor or seller of such property unless a statement, signed, under the penalties of perjury, has been

# Disclosure statement for Transaction with a public agency concerning real property M.G.L. c. 7C, s. 38 (formerly M.G.L. c. 7, s. 40J)

in such property, as provided for above, within thirty days of such change. of perfury, cluring the term of a rental agreement in case of any change of interest unit owners. A disclosure statement shall also be made in writing, under penalty percent of the votes entitled to vote at the annual meeting of such organization of after a bone lide arms length trensfer of such time-shere made after the rental and eighty-three B, the provisions of this section shall not apply to an owner of a shares are created in the leassinaid condominum under chapter one hundred time-share in the leasehold condominium who (I) acquires the time-share on or condominium created under chapter one hundred and eighty-three A, and timelessee's interest is held by the organization of unit owners of a leasehold the case of an agreement to rent property from a public agency where the outstanding stock entitled to vote at the annual meeting of such corporation. In exchange commission, if such stockholder holds less than ten per cent of the the stock of which is listed for sale to the general public with the securities and a duly authorized officer thereof giving the true names and addresses of all property with the commissioner of capital asset management and maintenance. persons who have or will have a direct or indirect beneficial interest in said filed by the lessor, lessee, seller or purchaser, and in the case of a corporation by The provisions of this section shall not apply to any stockholder of a corporation greement with the public agency is executed and (ii) who hotos less than three

statements received available to the state ethics commission upon request commission of such names, and shall make copies of any and all disclosure of the disclosure statement. interest in real property pursuant to this section, shall identify his position as part division of capital asset management and maintenance disclosing beneficia Any official elected to public office in the commonwealth, or any employee of the The commissioner shall notify the state ethics

The commissioner shall keep a copy of each disclosure statement received available for public inspection during regular business hours.

0 This Disclosure Statement is hereby signed under penalties of perjury

PRINT NAME OF DISCLOSING (from Section 4, above)

JURE OF DISCLOSING PARTY

PRINT NAME & TITLE OF AUTHORIZED SIGNER

# 6. OTHER DOCUMENTS & INFORMATION

We are pleased to provide information on the background and experience of the following firms and their key personnel who would be involved in the adaptive re-use and historic preservation of The Brown School:

Developer: Diamond Sinacori, LLC

Merrill H. Diamond, Project Representative

Architect: Tise Design Associates, Inc.

Stephen E. Tise, AIA, Project Representative

Builder: Essex Builders Corp. (Subject to Negotiation)

David O'Neill, Project Representative

Marketing: ReMax on The River

Sharon Cronin, Project Representative

The aforementioned collateral material can be found on the pages that follow.

# # #

# Developer:

# DIAMOND SINACORI, LLC



MERRILL H. DIAMOND
Founding Partner: Diamond/Sinacori, LLC

#### PROFESSIONAL SUMMARY

Merrill H. Diamond is a founding partner of **Diamond Sinacori**, **LLC**, a Boston-based Real Estate Development company that was founded in 1978.

Merrill H. Diamond has been the recipient of numerous national awards for environmentally sensitive design, historic preservation, adaptive re-use, and creative business development. He has served as both a gubernatorial appointee to the Massachusetts Historical Commission and to the Senate Special Commission on Historic Preservation. Mr. Diamond is a recent member of the Board of Directors of Preservation Mass, the Commonwealth's statewide, non-profit preservation agency. In addition, Mr. Diamond has been named "Entrepreneur of the Year" by Arthur Young / "Venture Magazine;" "Merchant Builder of the Year" by the National Association of Homebuilders (NAHB), and one of "America's Most Valuable People" by "USA Today," the nation's national newspaper. He has been profiled in Jeffrey L. Seglin's book, America's New Breed of Entrepreneurs, and his development firm has twice been named "One of America's Fastest Growing Companies" by "Inc. Magazine."

Mr. Diamond's recent private-sector real estate development projects include the following: Stoneleigh, the historic preservation and revitalization Stoneleigh, the Old Norfolk County Jail in Dedham, Massachusetts into residential condominiums; Kendall Crescent, the adaptive-reuse, historic preservation, and new construction of the historic Public Works Complex, including the historic Sewell School and Old Town Barn in Brookline, Massachusetts into residential condominiums and office space; The Waterworks at Chestnut Hill, a 112 unit residential condominium complex and museum overlooking the Chestnut Hill, Reservoir in Chestnut Hill, Massachusetts; and The Shops at OCEAN'S GATE, A 40,000 sf retail center that is the new "face" of the downtown in Marshfield, Massachusetts. The firm recently developed The Lancaster, a new construction, 55 unit condominium development in Boston, Massachusetts and the historic Wild-Sargent Estate in Brookline, Massachusetts. Currently, the firm is developing 10 condominiums in the historic Kelley School in Newburyport, 61 condominiums in downtown Salem and 35 condominiums and a single-family subdivision overlooking Duxbury Harbor.

Mr. Diamond has also done work in the public sector under the auspices of HUD's innovative HOPE VI program. In addition to working on the revitalization of a number of distressed communities across the country, Mr. Diamond is credited with creating and implementing "The Indianapolis Approach," a method of utilizing local disadvantaged contractors to construct HOPE VI developments — thus turning HOPE VI construction dollars into an economic development generator to: a) build capacity for local businesses; b) create sustaining jobs; and c) keep most of the HOPE VI grant re-circulating within the impacted community. Mr. Diamond has spoken at a number of national symposiums relative to this approach and his views on public and affordable housing have been widely published.

Merrill H. Diamond lives with his wife Karen in Boston's South End.



#### MERRILL H. DIAMOND

Founding Partner, Diamond / Sinacori, LLC Founding Partner, IGNITION Residential, LLC

## Professional Qualifications and Experience

Syracuse University Bachelor of Architecture, 1968 Bachelor of Arts, 1967

Massachusetts Architectural Registration #3532

#### SPEECHES & PROFESSIONAL PAPERS

- Speaker: 2014 Boston Real Estate Forecast," Bisnow Symposium, 2014
- Speaker: "Gen X and Gen Y: The Future of Residential in Greater Boston,"
   Urban Land Institute, 2012
- Speaker: "Public-Private Partnerships: Redeveloping Public Buildings & Facilities," Brownfields 2006, Boston, MA, 2007
- Speaker: "Condo Development and Conversion What's on the Horizon?" NAIOP Forum, Boston, MA, 2006
- HOPE VI Developments, "A Developer's View of Hope VI, 2001
- Speaker, "Job Loss in a Changing Economy" NAHRO Conference, Nashville TN., 2001
- HOPE VI Developments, "Using HOPE VI As A Catalyst for Sustainable Economic Growth
- Speaker, "HOPE VI: Creating Communities of Opportunity," HUD HOPE VI Symposium, Baltimore, MD., 1999
- Speaker, "Program Management in the HOPE VI Program," HUD HOPE VI Symposium, Washington, D.C., 1996
- Speaker, "Economic Development Strategies in the HOPE VI Program,"
   HUD HOPE VI Symposium, Washington, D.C., 1996
- Featured Speaker, Greater Boston Real Estate Board Broker's Council,
   "Parencorp's Renovations and the Architecture of Brookline," 1994
- Keynote Address, Annual Symposium of the Community Associations Institute, "Housing Design and the Marketplace," 1990
- Moderator, Build Boston Symposium, "The Design and Marketing of Residential Architecture," 1990
- Featured Speaker, Harvard Business School, "The Architect as Developer," 1989
- Moderator, The Inaugural Symposium of the Greater Boston Real Estate Board Mortgage Finance Division, "The Plot Thickens... Condominiums 1989 and Beyond," 1988

- Featured Speaker, The Greater Boston Real Estate Board Mortgage Finance Committee, "The State of the Condominium Market," 1988
- Keynote Address, The Condominium Showcase Professional Symposium, "The Marketing Matrix," 1987
- Keynote Address, Sales and Marketing Council of the Greater Boston Real Estate Board, "Marketing to Win," 1987
- Featured Speaker, Scituate Historical Society, "Restoring Thomas Lawson's Dreamwold." 1985
- Featured Speaker, B'nai B'rith Realty Lodge, "The Architecture of Parencorp," 1983
- Featured Speaker, Scituate Chamber of Commerce, "Rebuilding Historic Dreamwold," 1983

#### PROFESSIONAL HONORS & AWARDS

- Grand Award, The Waterworks at Chestnut Hill, Builder Magazine, October 2009
- Prism Award for Best Sales Center, The Waterworks at Chestnut Hill, Builder's Association of Greater Boston, 2006
- Prism Award for Best Brochure, The Waterworks at Chestnut Hill, Builder's Association of Greater Boston, 2006
- Letter of Appreciation, Andrew Cuomo, Secretary of HUD, HOPE VI, 1999
- HOPE VI Certificate of Appreciation, Concord Village, 1998
- Gubernatorial Appointee, Senate Special Committee on Historic Preservation, 1995
- Prism Award for Marketing Excellence, Builder's Association of Greater Boston, 1990
- Design Jurist, Builder's Choice Design Competition, <u>Builder Magazine</u>, 1990
- "One of America's Fastest Growing Companies," The Inc. 500 List of <u>Inc.</u> Magazine, 1989
- "Entrepreneur of the Year," Arthur Young and Venture Magazine, 1989
- Prism Award for Architectural Design, Builder's Association of Greater Boston, 1988
- "Showcase Award" / The Grand, Community Associates Institute, 1988
- Design Jurist, Builder's Choice Design Competition, <u>Builder Magazine</u>, 1988
- "Man of the Year," The Condominium Buyer's Guide, 1987
- "Developer of the Year," New England Chapter of the Community Associations Institute, 1986
- "Merchant Builder of the Year, "National Association of Homebuilders, 1986
- "One of America's Fastest Growing Companies," The Inc. 500 List of <u>Inc.</u> <u>Magazine</u>, 1986
- Builder's Spotlight Award for Excellence in Marketing, <u>Builder Magazine</u>, 1986
- Builder's Choice Award for Excellence in Design and Planning, <u>Builder Magazine</u>, 1986
- Renaissance Award / Dreamwold, National Association of Homebuilders and Remodeling Magazine, 1986
- Corporate Profile, <u>America's New Breed of Entrepreneurs</u> by Jeffrey L. Seglin, 1985
- "Faces to Watch in '85," Boston Magazine, 1985
- "One of America's Most Valuable People," USA Today, 1985
- Target Award for Marketing Excellence, Professional Builder, 1985
- MIRM National Marketing Award/ The Grand, National Association of Homebuilders, 1985

- Gubernatorial Appointee, Massachusetts Historical Commission, 1984
- Renaissance Award for the Restoration of Dreamwold, Scituate County Board of Commissioners, 1984
- "Environmentalist of the Year" Award, Brookline Conservation Commission, 1984
- Brookline Historical Commission Citation for Historic Preservation, 1977

#### PROFESSIONAL AND CIVIC ASSOCIATIONS

- Board of Directors, Lambda Alpha International, Society for the Advancement of Land Economics 2006 present
- Board of Directors, Preservation MASS, 2003 2000
- East Side Athletic Association, Malden, MA, 1998 2006
- · Coach, Gately Rams Semi-Pro Baseball, 2000
- Gubernatorial Appointee, Senate Special Committee on Historic Preservation, 1996
- Member, Board of Directors, Brookline Youth Baseball, 1991-95
- Member, Board of Directors, Builder's Association of Greater Boston, 1987-1993
- Member, Board of Trustees, Pine Manor College, 1987-1990
- Member, Board of Trustees, Museum of Transportation, 1985-91
- Commissioner / Gubernatorial Appointee, Massachusetts Historical Commission, 1984-92
- Chair, Brookline Conservation Commission, 1976-80
- Commissioner, The Cultural Education Collaborative, 1973-76
- Executive Board, Selectmen's Steering Committee on Planning and Renewal, 1973

# PUBLIC SECTOR COMMUNITY PLANNING, PROGRAM MANAGEMENT & DEVELOPMENT

- · HOPE VI: Bayview/Bayou Auguste, Biloxi, MS
- HOPE VI: Concord Village Eaglecreek, Indianapolis, IN
- HOPE VI: Jeffries Homes, Detroit, MI
- HOPE VI: Elm Haven, New Haven, CT
- HOPE VI: Beach 41st Street Homes, New York City, NY
- HOPE VI: Allen Parkway Village, Houston, TX
- HOPE VI: Lemokin Village, Chester, PA
- HOPE VI: LeMoyne Gardens, Memphis, TN
- · HOPE VI: John Hay Homes, Springfield, IL
- HOPE VI: Longview Terrace, Decatur, IL

#### PRIVATE SECTOR DEVELOPMENT

- · 370 Washington Street, Brookline, MA
- 55 Garrison Condominiums, Brookline, MA
- 41 Carlton Condominiums, Brookline, MA
- 43 Carlton Condominiums, Brookline, MA
- 1079-81 Beacon Condominiums, Brookline, MA
- Three Harvard Office Condominiums, Brookline, MA
- · Sears Burton House Condominiums, Brookline, MA
- Thompson House Condominiums, Brookline, MA
- 9 Linden Condominiums, Brookline, MA
- · Waverly House on the Garden, Brookline, MA
- · Emerson House, Brookline, MA
- The Grand, Brookline, MA
- · Dreamwold, Scituate, MA
- · James Landing, Scituate, MA

- The St. George Condominiums & Beach Club, Revere, MA
- · Cottage Street Estate, Chestnut Hill, MA
- The Trust, Chestnut Hill, MA
- The Paine Mansion, Chestnut Hill, MA
- The Jenny Estate, Brookline, MA
- · Woodland Road Residence, Brookline, MA
- Kendall Crescent Condominiums, Brookline, MA
- Stoneleigh Condominiums, Dedham, MA
- The Knickerbocker Condominiums, Brookline, MA
- •The Waterworks at Chestnut Hill, Chestnut Hill, MA
- The Shops at OCEAN'S GATE, Marshfield, MA
- 1501 Commonwealth Avenue, Boston, MA
- \* The Wild/Sargent Estate, Brookline, MA
- \* The Kelley School, Newburyport, MA\*
- \* Salem Courthouse Project\*
- \* Duxbury Subdivision Project\*

<sup>\*(</sup>currently under development)

# THE BOSTON GLOBE

19 MAY 2017



# Eight homes proposed for Battelle property

The Battelle Institute moved to Norwell from its waterfront property in Duxbury in 2014.

By Jean Lang GLOBE CORRESPONDENT MAY 19, 2017

The Battelle Memorial Institute moved out of Duxbury nearly three years ago, but a suitable plan for the downtown waterfront property it left behind is still being determined.

The latest proposal for the 11-acre parcel consists of a subdivision of eight houses. "We intend to create a beautiful, private community that will reflect the historic architecture in Duxbury," developer Merrill Diamond said in a statement released by Battelle on Monday.

Battelle spokeswoman Katy Delaney said the two sides have signed a new purchase-and-sale agreement for the Washington Street property.

"Our mutual goal, as we sought ways to redevelop our former laboratory, has always been to do so in a way that benefits the community and the town. We're confident our shared vision with Diamond/Sinacori will result in a development that meets those goals," she stated.

The latest plan comes after Town Meeting in March rejected a rezoning request that was necessary for Diamond's initial plan for 35 residential "empty nester" units.

A plan for a satellite campus of University of Massachusetts Boston was promoted by a group of local investors, but the school declined to commit.

Battelle moved its operations to Norwell in 2014.



2017-05-17 / Front Page

# **Eight lots for Battelle land**

# Diamond Sinacori working on subdivision plans now

By Susanna Sheehan Clipper Editor

Battelle and Boston-based developer Diamond Sinacori LLC have a new purchase and sales agreement for Battelle's 11-acre Washington Street property, which involves subdividing the land into eight single-family house lots.

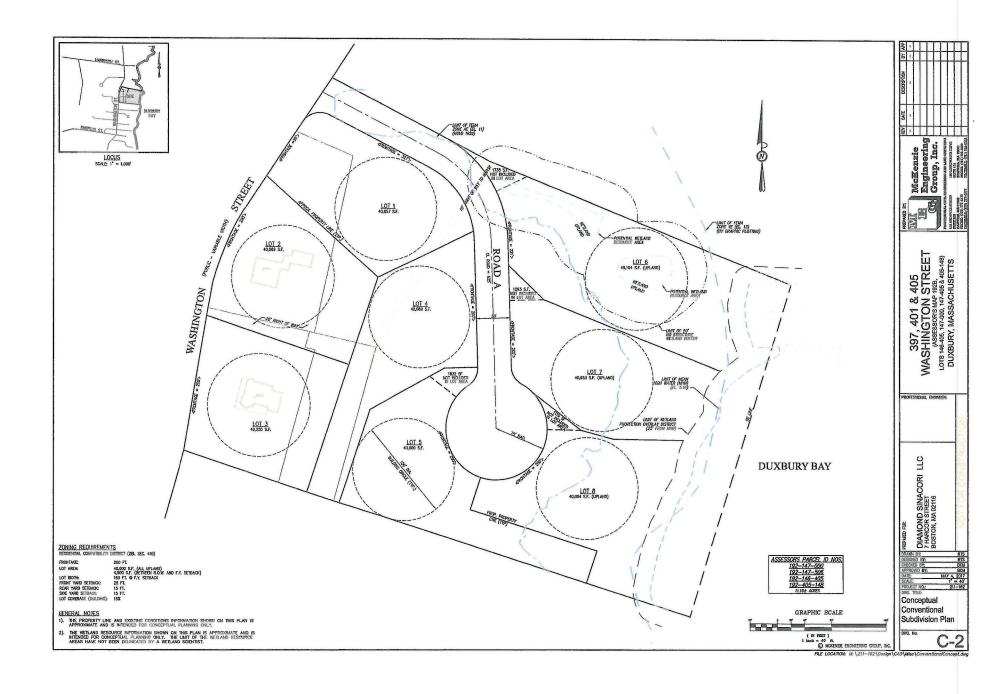
Battelle announced the new agreement Monday in a press release.

When reached Tuesday morning, Diamond Sinacori co-owner Merrill Diamond explained that he is working with a civil engineer to come up with an as-of-right subdivision plan to divide the land into eight home sites. He does not plan to build homes on the lots, but could do so if asked by a buyer. However, all the buildings on these lots will be subject to both design guidelines and conservation restrictions that are part of the subdivision plan, said Diamond.

There is currently no meeting scheduled with the town's planning board to formally review a subdivision plan, but Diamond expects to submit his plan to the town in approximately two months. He said he has already met informally with the town manager and town planner to discuss the subdivision. "We have a plan which appears to meet all the requirements of an as-of-right subdivision," said Diamond.

The initial plans call for three house lots on Washington Street, two interior lots with water views and three more lots located directly on the waterfront, he said.

"Our intention is to sell home sites with design guidelines and conservation restrictions," Diamond said. "If somebody did want us to construct a house for them we have the capability to do that, but the effort will be to convey home sites and allow folks to build what they want to build as long as it conforms to the design guidelines and conservation restrictions."





September 11, 2015

Mr. Merrill H. Diamond Principal Diamond Sinacori, LLC 231 West Canton Street, Suite 1 Boston, MA 02116

RE: Selection of Developer for 65 Washington Street – Former District Court Property in Salem

Dear Mr. Diamond:

Please accept this letter as formal written notice of the Salem Redevelopment Authority's (SRA) selection of Diamond Sinacori, LLC to redevelop the former District Court property located at 65 Washington Street in Salem based on the merits of its proposal in response to a request for proposals (RFP). On September 10, 2015 the SRA voted 3-0 to designate Diamond Sinacori LLC as the developer for this project, and to designate RCG LLC as an alternate.

Please note that the SRA is currently awaiting concurrence of the selection by DCAMM, which will occur within 14 business days. At that time, we will execute a formal Letter of Intent.

Congratulations, and we look forward to an exciting project that will add energy and vitality to downtown Salem.

If you have any questions, please contact me at 978-619-5685 or lduncan@salem.com.

Sincerely, .

Lon Goonin Duncan, AICP

SRA Executive Director

Cc: Kimberley Driscoll, Mayor

Warren Madden, DCAMM Project Manager

andringluman

Subject: THE SALEM NEWS: EMPTY COURTHOUSE SLATED TO BECOME CONDOS, SHOPS

Thursday, October 8, 2015 at 2:34:34 PM Eastern Daylight Time

From: Merrill H Diamond To: Merrill H Diamond

# **Empty courthouse** slated to become condos, shops













Story





# Courthouse slated to become condos, shops

Courtesy renderDiamond Sinacori seeks to replace the courthouse with a six-story building with 61 condominiums and 82 parking spaces - 61 underground and 21 "at grade."

Posted: Thursday, September 10, 2015 10:25 pm

Print Font Size:

By Amanda Ostuni Staff Writer

SALEM - They came, they tried, but only one conquered.

About six months after the Salem Redevelopment Authority put out a request for proposals on what to do with the old empty district courthouse at 65 Washington St., the SRA has voted to move forward with a bid from Diamond

Sinacori LLC, over two other finalists — RCG LLC and Salem Renewal Ventures, LLC — on a redevelopment plan for the site.

The decision was made in a meeting Thursday night after the board considered proposals from all three developers the night before.

On Thursday, two women who reside in the Church Court condos who had not attended Wednesday's meeting, expressed concern over parking and noise from the construction and resulting increased density of the downtown. Following their remarks, the SRA entered into executive session to consider the three proposals.

About an hour and 15 minutes later the board resumed in open session to announce the decision. Lynn Goonin Duncan, executive director of the SRA and city planning director, delivered the verdict.

"I am thrilled, this is a great thing for Salem," said Betsy Merry, of Merry Fox Realty, which is serving as Diamond Sinacori's marketing agent for the project. Merry was present to hear the good news that night. "This is very exciting, it's an incredible project."

Diamond Sinacori offered \$100,000 for the property. The proposal calls for the demolition of the old courthouse and new construction of a mixed-use building with housing and retail/restaurant uses.

The plan is to build a six-story structure, 64 feet high, with 61 condos — as opposed to apartments — and ground floor commercial spaces for retail and restaurant businesses along Federal, Washington and Church streets. Access to the building would be from Federal Street.

Of the 61 condos, there would be eight one-bedrooms, 44 two-bedrooms and nine three-bedroom units. Planned amenities for the residential space include a common roof terrace, club room and fitness center.

As for parking, the proposal was for 61 underground parking spaces and 21 atgrade parking spaces.

The parking idea helped win over at least one Salem resident. Shirley Walker, 70, who resides in the Derby Lofts with her husband, said she has lived there for 10 years and has an issue with parking in the municipal garage every day.

Despite the fact that she and other residents in her development have parking passes for the garage, they still get shut out. With the underground parking, residents of this new proposed building won't have that issue.

"Every tenant will have a space, which is a whole new thing for Salem," said Walker. "It's excellent, [underground parking] is the way the city should go, a new way to do things."

Walker also liked the idea of creating condos for people to actually own.

"It's a good thing to have owners in downtown Salem because they invest in property, reap benefits, they stay, they improve the units when they buy into it," she said.

From the SRA's perspective, Duncan said, Diamond Sinacori won because it scored highest on the six categories the SRA uses for its ranking system: Qualification of the developer and development team, financial benefit and self-sufficiency of the project, compatibility with the SRA's revitalization use goals, quality of the proposed redevelopment plan, quality of the proposed site plan and financial capability and project feasibility.

Duncan said that while RCG and Salem Renewal Ventures received a mix of "highly advantageous" and "advantageous" scores in each category, Diamond Sinacori received "highly advantageous" designations across the board.

Merry believes there is a high demand for nice properties in downtown Salem — as a Realtor, she's heard interest from millennials and baby boomers alike for "beautiful" places downtown that are a quick walk to restaurants, shopping, trains, etc.

"It's refreshing that you have one building and three very different proposals, it's wonderful for Salem," Merry added.

For Diamond Sinacori, investing in Salem is the latest example of the company's effort to expand from Boston. The plan is to start work on the project November 2016 and have it complete by January 2018.

# # #

Merrill H. Diamond
DIAMOND SINACORI, LLC
IGNITION Residential, LLC
231 West Canton Street, Suite 1
Boston, MA 02116
617-512-1027 (tel)
Mdiamond@diamondsinacori.com



# CITY OF NEWBURYPORT OFFICE OF THE MAYOR DONNA D. HOLADAY, MAYOR

60 PLEASANT STREET - P.O. Box 550 Newburyport, MA 01950 978-465-4413 PHONE 978-465-4402 FAX

December 22, 2014

Merrill H. Diamond & Nicholas E. Sinacori Diamond Sinacori, LLC 231 West Canton Street Boston, MA 02116

Messrs. Diamond and Mr. Sinacori,

Thank you for your submission to the City in response to the Request For Proposals for the sale and adaptive reuse of the Kelley School building. I was very impressed with your proposal for this important site and your considerable portfolio as a development team.

Based on the evaluation criteria, the Selection Committee and I have determined that your submission is the most advantageous proposal for the City. In keeping with the conditions of award outlined in the RFP, please consider this correspondence as formal notice that the City has selected Diamond Sinacori, LLC as the preferred proposer for the disposition of this facility.

Please contact the City's Director of Policy and Administration, Peter Lombardi, at 978-465-4413 or plombardi@cityofnewburyport.com to schedule a time to meet in City Hall to finalize the terms of a Purchase and Sale Agreement for this property.

I look forward to meeting with you and your team in the coming weeks.

Sipcerely.

Donna D. Holaday

Mayor

cc: Andrew Port, Director of Planning and Development Peter Lombardi, Director of Policy and Administration

# A RESPONSE TO THE REQUEST FOR PROPOSALS (RFP) FOR THE SALE & RE-USE OF THE KELLEY SCHOOL BUILDING



SUBMITTED TO

# THE CITY OF NEWBURYPORT

OFFICE OF PLANNING AND DEVELOPMENT

BY

# DIAMOND SINACORI, LLC

231 WEST CANTON STREET BOSTON, MASSACHUSETTS

3 NOVEMBER 2014



The Wild-Sargent Estate

"The residences located on the Wild-Sargent Estate reflect the enduring character of historic Brookline's by-gone era; when Manor homes and their accompanying Carriage Houses showcased the very best in residential architecture. We intend to re-introduce this historic landmark to the residents of Brookline. The renovation of the Main House, the Carriage House, and landscaped grounds represents another chapter in the evolution of the property."

Merrill H. Diamond Diamond Sinacori, LLC SHERI FLAGLER
617-821-0040
sheri.flagler@raveis.com

26 Weybridge Road 9 Somerset Road

Construction Begins 2014



- EXCEPTIONAL PROPERTIES -

The Largest Family-Owned Real Estate Company in the Northeast

developer:

DIAMOND SINACORI, LLC THE EVEN GROUP LLC















architect:

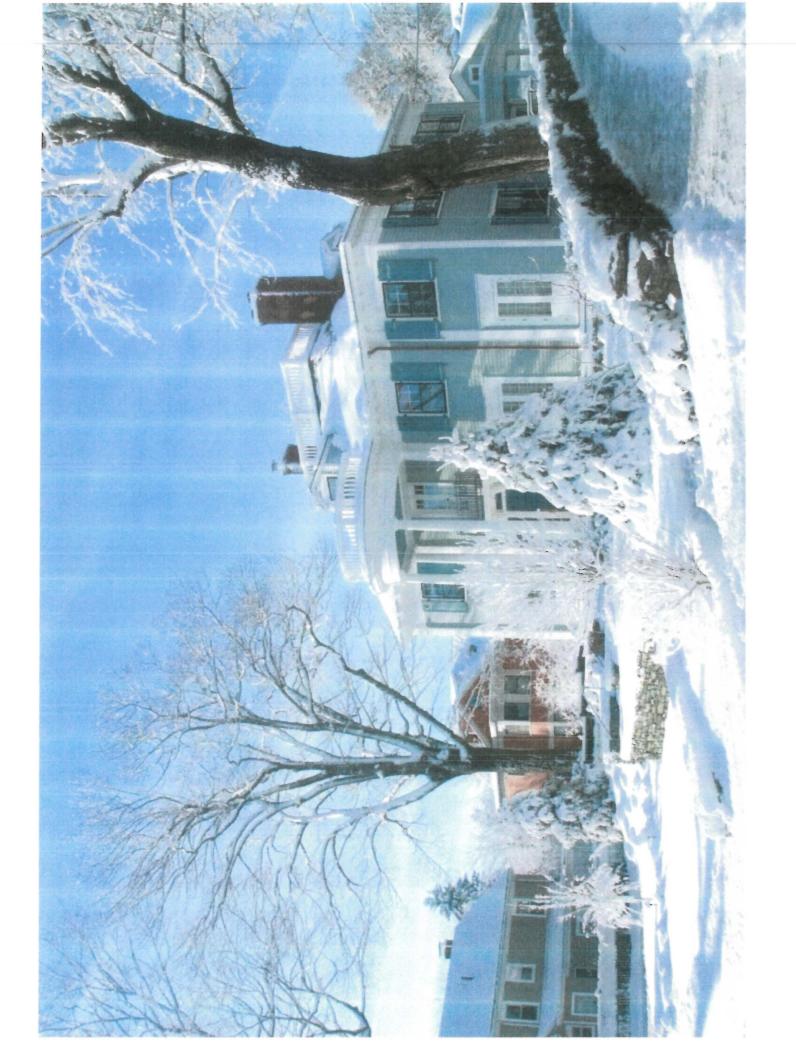
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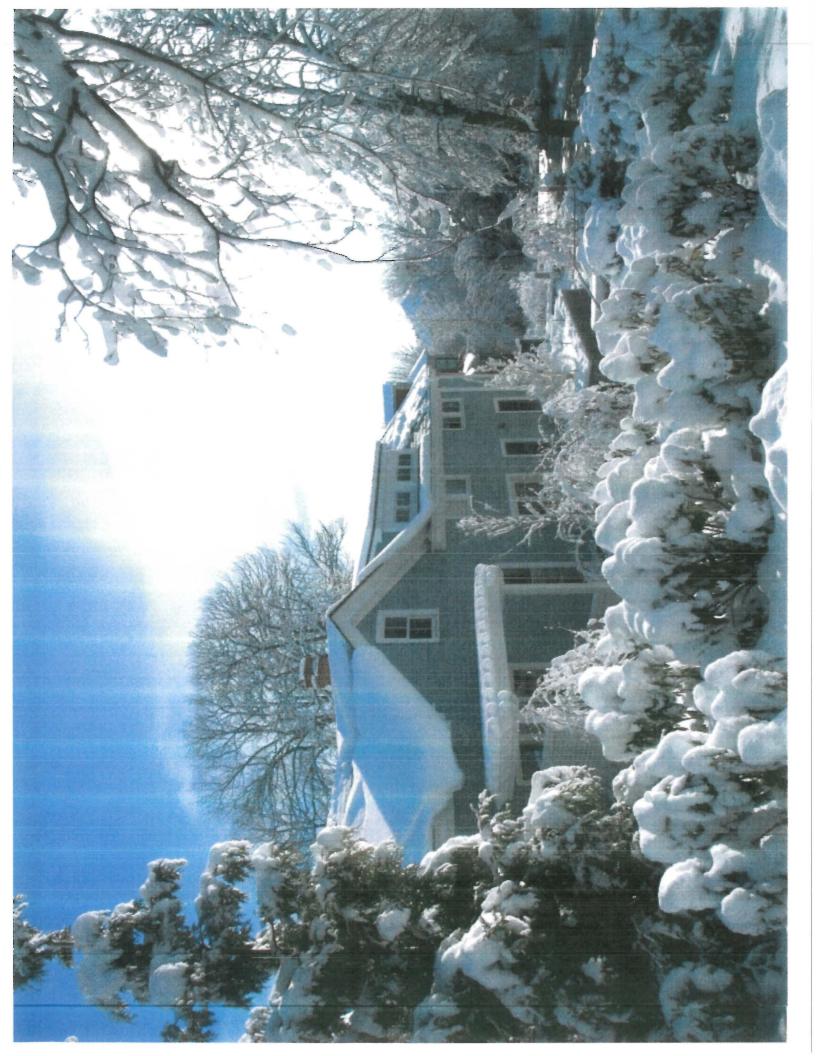
builder:

BAYPOINT BUILDERS CORP.

finance:

MANSFIELD BANK





From: Nelia Sargent [mailto:neliasargent@gmail.com] Sent: Wednesday, September 30, 2015 10:28 AM To: domenic@bostontrust.com Cc: Robinson, Sarah Subject: Open House Invitation to Wild-Sargent Estate,October 3-4: INTERIOR PHOTOS OF THE RENOVATED MAIN HOUSE by DIAMOND SINACORI

Domenic, Sarah,

You are cordially invited to two open houses for the fully restored Wild-Sargent estate in Brookline this weekend: Saturday, October 3 from 11:30 am-1 pm Sunday, October 4, from 12 pm-1:30 pm.

Photos are attached. Extensive research was originally done by Ken Liss, president of the Brookline Historical Society, and updated with Nora Mazar for the Brookline Preservation Commission's:

# 1. Preliminary Study Report on the Establishment of the Wild-Sargent Local Historic District.

I'm pleased to report that our neighbors also now share the same highest regard as I do for this "developer", a person of rare integrity. Merrill Diamond has brought this diamond in the rough back to its' full glory. He's fully restored with integrity and no shortcuts this magnificent property, updating it into the 21<sup>st</sup> century. He's done right by the property, neighbors, and my family's cherished, hard-won dream to preserve this unique historic property our grandfather purchased in 1925. It was a very steep learning curve to transform my very first real estate transaction into the first single owner local historic district for the town of Brookline, including an open space preservation restriction with oversight by Mass Historic Commission on a buildable lot reversible only through a 2/3 majority town meeting vote. Despite

starting this immense challenge solo, I put together a marvelous team for wise guidance. The icing on my own team was Merrill Diamond. His team have proven themselves as the ideal buyer, fully cooperating with the multiple restrictive covenants. Repeatedly, Merrill Diamond and his team have risen with adept skill in creative problem solving to consistently transform the many challenges of this restoration into creative opportunities. Our P & S extended almost 2 years pending watchful oversight by the Brookline Preservation Commission with two full-time staff, Stefan Nagel, and the Mass Historic Commission; both pre and post sale, Merrill has transparently shared as many inner working details in his team process as I made time for. After over three years, and a long haul, I'm extremely pleased to genuinely consider Merrill Diamond a personal friend.

Scott and I will most likely attend Sunday. Kindly forward this message to David Drollett. If interested,I look forward to perhaps seeing you?

Thank you.

(Cor)Nelia Sargent 603-542-6600

## Email from Nelia Sargent regarding The Wild-Sargent Estate in Brookline, MA (copied with permission):

From: Nelia Sargent [mailto:neliasargent@gmail.com] Sent: Thursday, April 10, 2014 12:37 PM To: 'Stefan Nagel'; 'Keith L. Hughes' Cc: neliasargent@gmail.com Subject: RE: Sargent Trust Outstanding Invoices, Closing In on Closing

Indeed, a good, beautiful morning to you Stefan!

It certainly has been a pleasure working with you—albeit an expensive pleasure relative to the rest of my minimalist lifestyle. I treasure with gratitude both your patience with my ignorance and your skilled contributions guiding this complex preservation success of our family property.

We are closing in on closing. I'll certainly drop a short e mail to notify once closing is a fait accompli. Merrill verbally relays to me there is an understanding with the building dept. re: barn demo/reconstruction such that as soon as Merrill's team has finalized a fixed price construction contract with Baypoint Builders (Merrill's son Reid works for this company), they are ready to close. This is prior to holding the building permit, and in my (limited?) understanding is likely within the month. Keith is inquiring re: title, etc.

Merrill continues to act with integrity (at considerable additional expense to himself) regarding structural integrity and also neighbors landscaping interests. No warning signs have yet appeared, and I remain equally impressed as I was one year ago by what appears to be open disclosure and informational sharing far beyond the norm. With little time left, my early positive confidence in Merrill continues to grow. Ultimately time will tell ... I still firmly believe the Diamond team will restore this diamond in the rough back to its full glory.

I've expressed my hope that there will be some form of open house

for neighbors, etc and even perhaps general public. I'll be sure to notify you if an opportunity arises just in case it is of sufficient priority and your schedule permits a quick peek? I would also anticipate Merrill (although I obviously do not speak for him) to allow you a visit at any time convenient to yourself. Cosmetically the house and barn are a wreck at this time, with exploratory holes recently punched through walls and ceilings with our consent for structural assessments.

Please do take excellent care, I look forward to wherever our paths may next perhaps cross.

Warmly,

Nelia



#### Project Description:

Sited on top of a hill in the Brighton section of Boston and featuring skyline views of downtown Boston, this 55 unit new-construction condominium building has been designed in the English Jacobean architectural style and, as such, reflects the best of the history and fabric of this part of Commonwealth Avenue. Programmonically, Charing Cross represents an infusion of much-need homeownership opportunities for young professionals in an area of Boston that has traditionally been a repository for surfern and senios semais.

#### Marketing Challenge:

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There was a time...
When architecture was more art than engineering. When architecture was more art than engineering. When architecture is the first of the overall architectural fishest of the overall architectural fishest of the overall architectural.

# Charing Cross



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1501 COMMONWEALTH AVENUE, BOSTON

LANGASTER

55 new and extraordinary condominiums



## Development Du Jour

# Commonwealth's First 'Decent Building ... in 75 Years' O.K.'d

Monday, April 16, 2012, by Tom Acitelli



We were so swept away by everything Fenway last week that we little noticed the Boston Redevelopment Authority's O.K. of the 55-unit condo development at 1501 Commonwealth Avenue in Brighton.

The development, called **Charing Cross**, replaces the rundown, thankfully vacant nursing home that the city acquired in foreclosure in 2005. Four developers fought over it, and a partnership between Diamond/Sinacori and Hart Development Associates won with a \$17 million plan for a four-story, **65,000-square-foot** building with 37 market-rate condos and the rest affordable.

Developer Merrill H. Diamond has boasted the building will be unique for the area. "There hasn't been a decent building that has been constructed on Commonwealth Avenue in the last 75 years or so," he told Boston.com last month. "Most of the buildings that have been built have a more contemporary style. ... This will be a signature building that will fit with the best of what's on Commonwealth Avenue." Bring it.

# # #



#### Project Description:

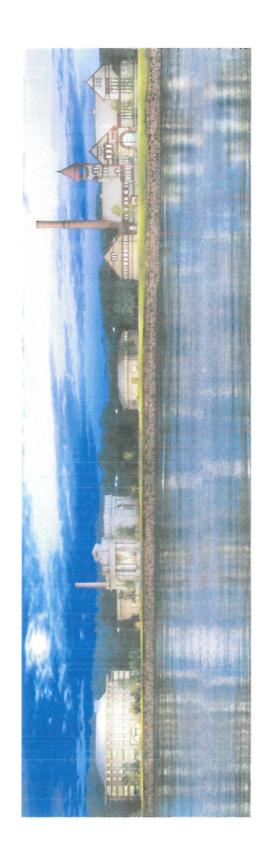
The Waterworks of Classon Hill is a 112 unit ocadominiona desdapment that we the result of Discoord Simoori, LLC being given dee designation by the Commonwealth to develop an 8 acre site overlooking the Chestnut Hill Reservoir in the Brighton section of Boston. The site consisted of three historic buildings, two of which were historic pumping stations, to which we added a new building which has become a landmark in its own right. After designation, EA Fish Associates was brought on as a development partner and the project was completed in 2010.

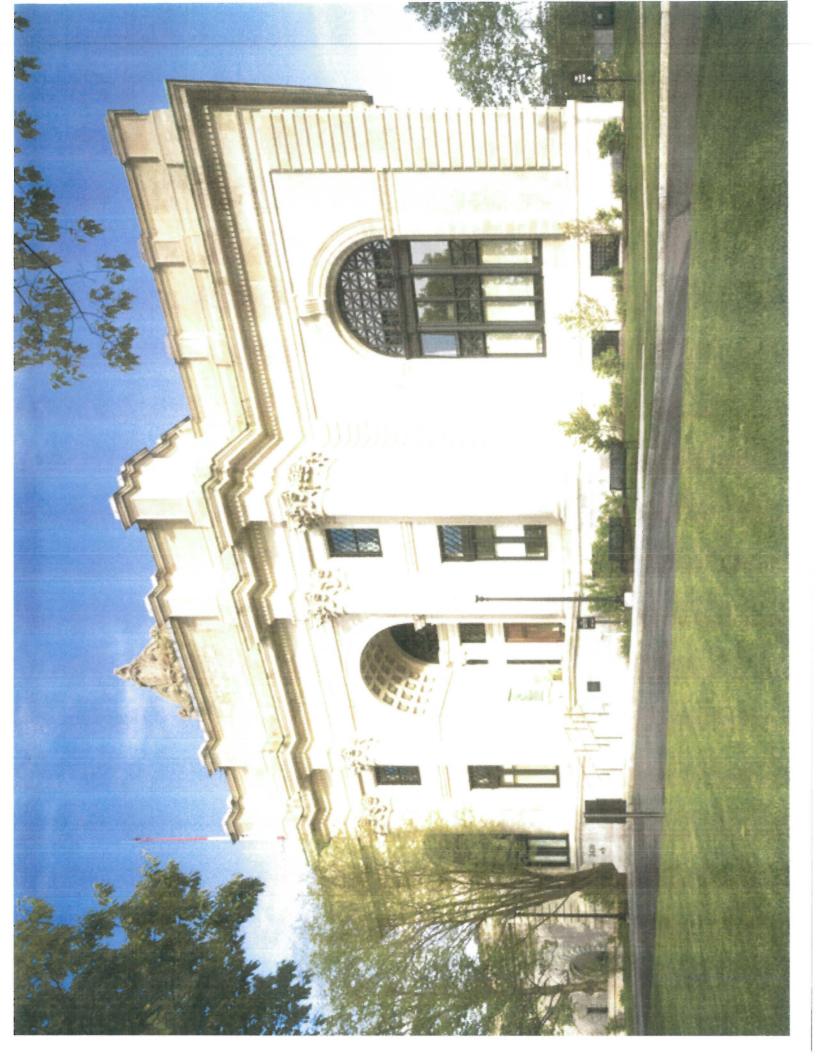
Marketing Challenge: To pre-sell 50% of the condominiums at an average of \$1MM each in the Brighton section of Boston, an ares where this kind of poles-point for a multi-fundly development had never been achieved.











TEE BOSTON GLOBE SATUEDAY, AUGUST 14, 2004

# about the Waterworks



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Married Sch Diamond (Isit) and Nicholas E. Sinacuri, two of the developers of project, on the Leavitt steam engine, one of three such musicines inside the 1600 pumping skillen (believ).





#### The landmark buildings are at the heart of an \$80m project to bring vital housing and office space to Chestnut Hill

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## Inviting change

A shabby shopping plaza is transformed as Cambridge Street lives down its '60s past

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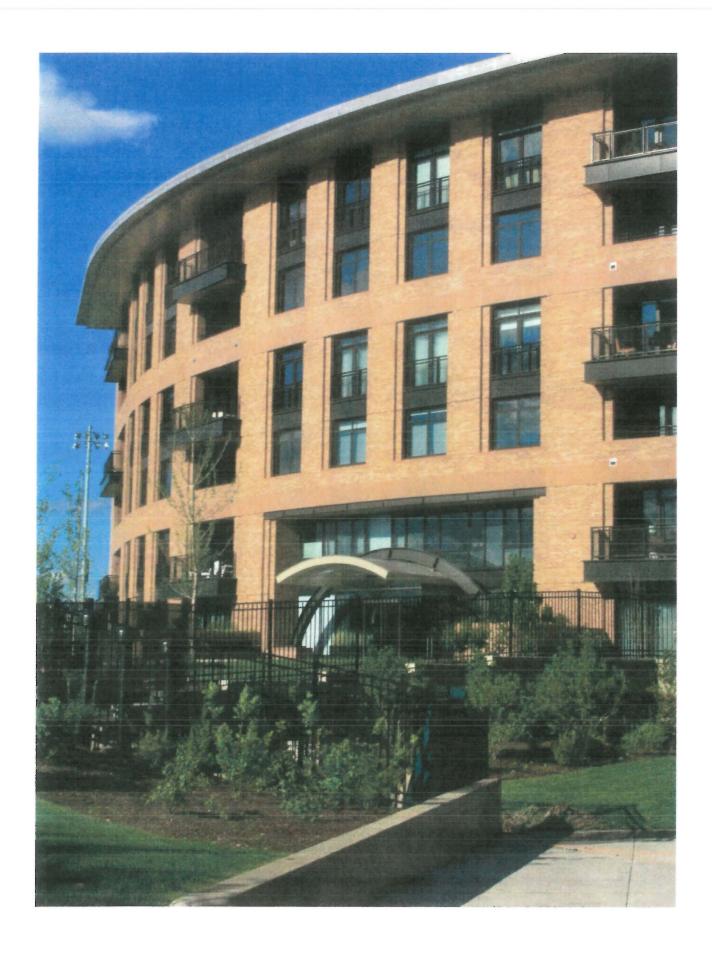
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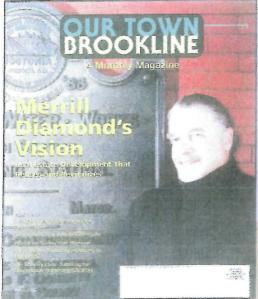
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The disser shall drag Chester River Plane competitions and provides sently shalling to the and could be the shall be the s



Leaburn regions by which with residential gray some fines pecket purch. forthe side, fines, stement will open its new Therkey Anthodoxory Caro Cantas, redata data dress Charling's Street, and thore are plane to redevelop the old Charles Street fine arrows from the Red Lines training as a basis.





# Breaking New Grou

When I was asked to write an article about our approach to real estate

development, i gare some slavegist to drose projects dea might applif un almon 30-year career. I cornédered writing au sus surse al aux embers projects that shaped that cause, starting with \$5 Garrison Read in Brookline, en abandonná ludging house that we restored and converted to condominiums, and which preceded a swing of such projects on which my parmer and I learned more of what not to do than what to do.



Giving Something Back

I also considered writing above our transition to larger focal projects such as The Quest, the adoptive re-use and informapreservation of the old Breeks Smillean Hogical becased at the top of Successi Assure to Breokline. Or Denoveral depreservacion and comparison to conformitiums of the historic extra of Thanus W. Lawson in Science a project that began to typify a tradition that has existed to this day. i.e. to give something back to the bun com-

municies in which we worked. In the case of Scituate, the "give back" was a re-creation of the Thomas W. Lawson "Orahook," the ermore observation platform that fewered family used to watch licens more on digit own more and it stands at the enterior of Decement and it used as a bandmand on Schutze Herringe Day.

That malitims communed when we developed Aladali Canana. a minul-use development on Cypron Street in Brookline, whose we costed a public park. This spring, we will dedicate the purk to the Founof Brooklese DPW Department with a commonly and the freedomen of a commentatione phopus in the base of the CM Brown Garage Bell. which groots the perk areas centerpiece in Dellaus, in conjunction with our preservation and adaptive re-use of the Old Norfolk County juli into Panticiph, a Bitanti, condominium o suglem sur Julie buck was also in the form of a public park landed near disconnected to the despector.

Finally, I considered decreasing autober of our more tenen payable sance, or least in our opinion, it is expensely significant to demonstrate ing that a new contemporary building one both assist with and. indeed, onleave a more malitional sexing unfound being distribuderivative in the inevitably unsuccessful effort to duplicate the architecture of 100 years ago, I product that The Knishashakar, a Brookline development located at 1600 Beacon Street that consist of only visco in keessadaa dod ai socregaa ei nag Giv ,aadecaobaess

development circles as the paradigin for doing new construction wishin a traditional architectural and historical context.

Resitalizing a Neighborhood In the final analysis, however, a project on which we are currently working with our partner and ce-developer, Edward A. Fish, strikes me as most worthy of discossion relative to our approach to real estate development. The Materials of Charact Hill, a 112um condominium decelopment new under construction, embodiss everything that is noted above. but breaks new ground in almost every aspect of those examples cited above. The Historicals at Caestant Hill, perhaps more than any other project on which we've worked, embraces new construction, adaptive re-use, historical preservation, and "give backs" to our host community - but it does or kingly on and off site in an stempt to not only revisible our own park-like site, but to assist in the revitalization of the entire neighborhood in and around the Cheman Hill Reservoir.

Created and completed largely in the late 19 century, the magnificens compus, on which sit several of the most biscoric and welllmown buildings in the Boston asea, was a vital part of the finest tages delivery system in the country. As such, it gesenched Boston's Utiest for over tendecades and even today its and segment pipes and chamber samé ready to respond to any emergency which requires pumpug waer from the Chestnut Hill Reservoir.



#### Reflecting the Styles of the Time

As our the common numberedly during that common the historic buildings on our site were designed to collect unabashed civic pride and, in that regard, they mirround much of what was happening architecturally in Boston at the time. The Low Service Pamping Station was designed in the popular Beaux Arts style that is typical of many of Boston's finest institutional buildings. The High Service Pumping Station was designed by the Architectural fake City of Boston. Arthur Vinyi, in the cause Richardsonian Ramanatague lemicon that is neutriniscent of anothers of this local works. Boston's factorize of Consumporary Art on Boylean Street.

In what was one of Boston's mass significant periods, now referred to as "Boston's Golden Age." The Warmoule complex came of age at the same time as many of Boston's most revered cultural institutions, among chem size Managem of Fune Acts, she Revers Public Library and the Boston Spenghory. By the turn of the Last contrary and most his contrary the same is said amount the Champes Will Reservoir was known as one of Boston's most boundfull passive memorism mean. Even man, with the Abstraction of one of the two reservoir bosins in the PSSMs (prov. Boston College's dome a one pass), the area out its struck of its man-made and material beauty, it was designated a Boston backness in 1987 and instead on the Pantonal Register and State Register of Filencial Places.

#### A Passion for Elistory

When the Commonwealth decided to dispose of this important piece of Boston's history there were many developers who expressed an interest in this project however, considered and of the selection process, only a few respondents remained. Most of the others had decided, with some degree of whithout that this was not a project that could be tackled solely for profit; this project, easily the most complex for which our firm and ever competed, required a high degree of passion for history, and the ability to deal with a marked of community groups, each virusing aspects of the area as their man firstoon, and each manuvering for levenge to be able to represent the community at the project moved forward. In the end, largely due to the support of these many disparate community, groups, star term are relevant to develop this careandinary groupers.

Our being arisected for a project of this magnitude, complexity, and impromiserat would not have been possible had I not decided to team up with Edward A. Fish of E. A. Fish Associates, LLC. As one of the anea's preemineat builders. Ed Fish and I have developed both a great working relationship and also a strong friendship. As the patriatch of a clesse Bosson Irish, multi-generational family whose interests are firmly rooted in construction and development the Fish family represents white's best about Busion – a releastless commitment to tradition that is also willing to interposale innevation. From Keren Fish of Peabods Properties, my pursuer in the marketing of The Whiteworks, to John Falls Ed's son and the head of Suffolis Construction which is building The Militarians, and back to Ed Fish, where experience and expertise lies tairght and count above, a field in which I throught I lovew a lot any cardit for what appears to be one of the most interesting and important projects in the country cannot be claimed without sharing the castle with my co-level species! his break;

#### Bloomes with a View

The Whatemals on Channa Villin broads at the ages of Boston. Mondshine, and Newton and as see his becomes the first and last inquesion of all dage operationisies Motoroe o is a typical Boston project in its recognition of the value of preserving the city's history while not preventing things that are new and unique from taking their place as harme landmarks. The project consists of four major compoments: First. The Wheemark, a new six-story, 81-onit building that has have designed by Diffield Stuffer Associates to take maximum advantage of the sweeping Reservoir thews to the north and the open space vistas toward downtown Boston to the east: Second. Whitehall, a magnificent historic structure that has literally been te-imagined by Goham Gund to house 20 condominion units, most with water views, and some with construct views that are remniscent of Boston's Godner Museum, Thard, The Histoglad, mother Gund-designed building, is an intimate former carrage house that is being transformed into seven constitutions, most of which have panerarily views across the assessment Finally, do: however, Marcon Building at the memors and of the complex is, in many ways the captome of our efforts, it will house four spacious multi-level condominame homes that arguable, will be among the absolute direct to Massachmens, or anywhere else. Not only use they work encourages, but a children spectacular water thems one



As on a right to good a result

encompanies a nower from which there is a Mit-degree panorano from the skyline of Boson to the countryside that surrounds it on three sides. The Residence is The Historian's I have no designed by Gudum Gund, and are also available to be re-designed in a custom expression of the huma's personal time.

#### Putting the Past on Display

The Moreon Building is so mained because of the developers' commitment to create an Exhibit Cill that will feature the nestoration of three historic made-story success engines. Ed Fish and I have agreed to provide \$1.5 million to be used for the restoration of these engines, along with creating enhibits and displays that will place them in their historic content relative to the howey of storest delivery to historic, in the promonius emphasis on the aforementational Goldens Age of Boston. The Exhibit Hall will also desirate a community internate space and a dash, the latter intended to iterate strong here the link between the Reservory and our site.

#### Off-Site Eultancomones

Norwich to ading our efforts on site to do something very special with a cery special piece of property, our off-site program rivals our efforts to revitalize our own 8-2 acres. As part of our proposal, Ed Fish and I. have agreed to a Community Benefits package that includes \$1.1 milhon so enhance the area doug Bearon Street. Part of this money will an contact plannings, but the bulk of the source, will go toward the replacement of the Volta-hand" strethelin in town of bia critish, appropriate Curacian penalara ludas. This new lighting will commune to and danugh Cleveland Citale where the exacting 1970s, John fights will be replaced with a combination of these Victorian pendant lights and Victorian "access" lights smaller to what we see using on the Waterwhy size. These lights, along with appropriate street plantings. นเมื่อเหละ ยังความเหมือง 52% CAM ประจะใช้สูงสามาชายที่ใหม่อย เล่นเรื่องเล่าเร "jamp-spring" the overall restalization of Chesland Circle Fitalis. we are contributing \$100,000 roward the nuster planning of the entire awa, part of which has already helped fund a Resource Management Plan for the area by the Commonwealth. In many ways, what Ed Fish

and I are doing off six can be considered a paradigm for how the prirate sector, working hand in hard with the public sector and the conssounds, can have an impact that extends the reach of the project for beyond its sixe.

The Ultramentz project, the both Ed Fish and one, has the possibility of being the primate of our respective careers. We are consumity homebled by the challenges and the opportunities inherent to such an analoga historic she than counties equally attacking historic buildings. In the final analysis, it is likely that both of as will look back on. The Ultraments at Change Hill as something quite special indeed a privilege that was afforded to us to play a role in territing and restoring improved parts of the Countroln edith's historic legacy.

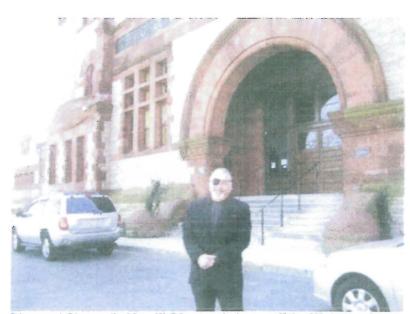
Remarky of the Ultra, March II Thomsel & a resulting a man of Discount Straint, Lat., a the continual time to an Discount of country, Ma Discount in the act to english of countries and earlies of earliest width within design friend an earliest engine a seasy and matter hadron de alterna H. An earliest frequencies at Heart St. Charleston and the Strain Special Countriest approach to hadron the Charleston and the Strain Special Countriest at Heart St. Charleston and the Element in the countriest St. Charleston and the March St. The Charleston and the Charleston and the Administration of the March St. Charleston and the Administration of the March St. Charleston and the Administration of the Administration of the Administration of the countriest to the design of the Charleston Charleston and the Administration of the countriest the Administration of the countriest Charleston and the Administration of the countriest Charleston and the Administration of the A

# REAL ESTATE BISNOW



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#### **NEW WATERWORKS MUSEUM**



Diamond Sinacori's Merrill Diamond shows off the Waterworks Museum that opened a week ago at the Waterworks at Chestnut Hill (112 luxury condos in Brighton his firm developed with the late Edward Fish). The condos were completed a year ago and all sold for an average \$1M. As part of the project, the team worked with a community group to convert the High Service Pumping Station, an example of Richardsonian-Romanesque architecture into a museum. Displayed inside are three 19th century steam engines that helped pump water to Boston during an era of rapid growth and expansion. It doesn't necessarily sound green, but we don't think LEED was around back then.

If you have some high culture to share or just an interesting news item, please send to Susan Diesenhouse, susan@bisnow.com.

# Builder The Information Source for the Home Building Industry

From: BUILDER October 2009 Posted on: October 7, 2009

The Waterworks at Chestnut Hill Chestnut Hill, Mass.

By: Kathleen Stanley



The Waterworks at Chestnut Hill, Chestnut Hill, Mass.

GRAND AWARD: Category: Adaptive re-use project

Developers: Diamond Sinacori, Boston; EA Fish Associates, Braintree

Entrant/Architect: GUND Partnership, Cambridge, Mass.

Site Planning & Architect: DIMELLA SHAFFER ASSOCIATES, Boston, Mass

Builders: Suffolk Construction, Boston; Northeast Interiors, Braintree, Mass.

Landscape architect: Brown, Richardson & Rowe, Boston

(Please scroll down for brief narrative and photographs of adaptive re-use aspects of project. New construction not shown.)

#### **Description of Adaptive Reuse**

It's hard to associate the term "utility" with buildings so beautiful, but for nearly a century The Waterworks was all about business, providing water to the city of Boston. Two of its three structures housed brawny steam-powered pumps, while a third, the former Operations Building, served as a carriage house.

Now converted for residential use, the site has become a model for redevelopment incorporating mixed housing types. One 53,000-square-foot pump station has been carved into 16 flats and four townhouses; the other, at 37,000 square feet, boasts four condos and a museum; and the 10,000-square-foot carriage house has been recast as five flats and two townhouses.

Like magic? Not exactly.

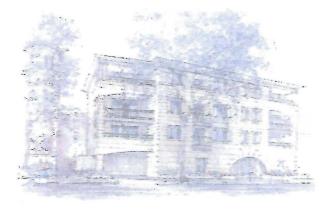
The neighbors had cause for concern, given the buildings were embedded in an urban community, close to public transit, a reservoir, and an Olmsted Brothers park. After the pumps were decommissioned in the '70s, the vacant buildings became an unsafe barrier between a residential neighborhood and the walking paths of the reservoir. The transformation of the buildings had to be just right.

Add to that stringent adaptive reuse guidelines that made it next to impossible to create units that worked, notes project architect Matt Formicola. "The Boston Redevelopment Authority didn't let us punch any windows in the buildings. I had nightmares about this: How can we do this without windows?"

Getting light and air into the residences was tricky, and here's where the architects got ingenious, particularly in one of the former pump stations. The solution involved nesting a new structure inside its northwest wing, behind the original exterior wall. Faced in unfinished cedar siding, the new building is set back from the original historic façade to form an interior courtyard, allowing for light-filled units. Expansive windows provide views to the private courtyard and the reservoir beyond.













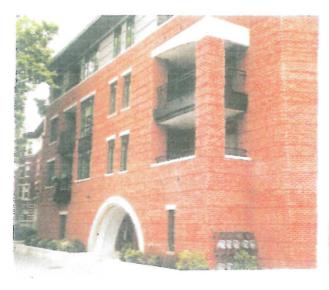
#### THE KNICKERSOCKER

#### Project Description:

Located at 1601 Beacon Street near busy Washington Square, The Knickerbocker featured three residential flaces of three units each, all over a parking/lobby level. The building was designed to reflect the scale and character of adjacent properties while avoiding replication of 19th century details. The building was halled as ,"a beautiful piece of urban sculpture" by the local Planning Board.

#### Marketing Challenge:

To brand a 9-unit new condensions building along Beacon Smeet in the Weshington Square steet to appeal to a tanget market of urbane "empty-neetees."



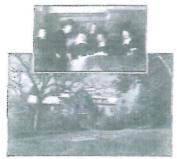








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Project Description:

Formerly the Poine Essate, this 13 sore site was developed into 13 home-sites, inclusive of the original Paine Measton and Carriage House. In order to sensin the green spaces and specimen plantings of the original grounds, more than \$5 percent of the land was left undeveloped. Many of the plants and trees planted by the Paine family decades ago termain, along with the 19th century stone well surrounding the property. Both the Amold Arboretum and the Brookline Historical Commission was invited to participate in the planning process for this development which included a four-acre consumution restriction granted to the Brackitte Conservation Commission.

#### Marketing Challenge:

To meelest an historic 13 acces enters in a manner that would umsimine profit while winderlying tick for the developer.





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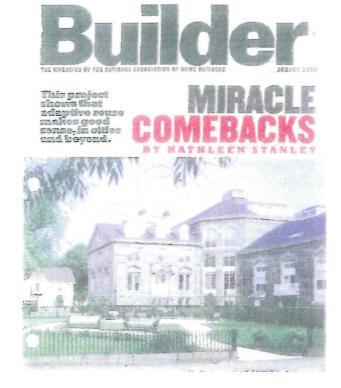
#### STONELEIGH

#### Project Description:

Located in the heart of Decham's historic Precinct One, the Old Norfolk County Jell is a magnificent guarite structure whose earliest elements date back to the early 19th country. Aside from the architectural significance of this facility, the jell is historically important for having provided temporary housing for Sance and Vanzetti while they emailed und in the 1910's. This development, the result of the developer's designation resulting from an RFP process put out by the Commonwealth, countried of twenty-four duplet-style condominium residences, with ancillary structures transformed into four additional condominium houses. The entire site was landscaped to feature small "victory guidens" for residence and the creation of a public pade valida was given to the Town of Decham.

#### Marketing Challenge:

To convince the target market, "empty-nesters" from Dedham and the surrounding towns, so purchase residences in a former prison and to pre-rell 50% of the condominiums before construction began.











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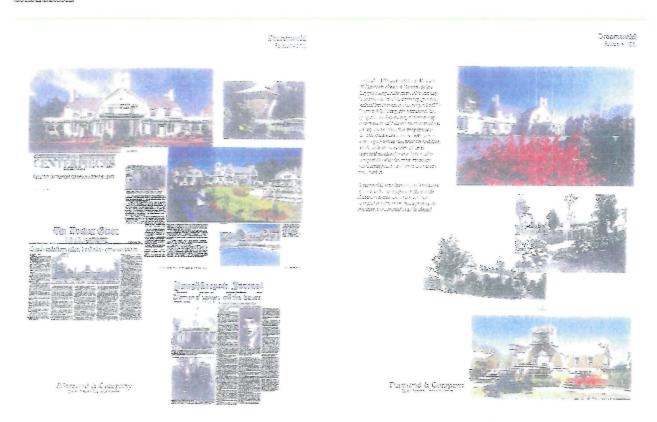
#### DREAMWOLD

#### Project Description:

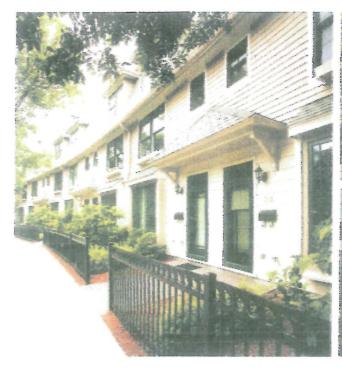
Once the 1000-acre estate of Thomas W. Lawson, known as The Copper King at the turn of the last century, Dreamwold ("Dream Fantasy") had fallen into a state of sections divergate. The developer, Diamond Sinasoni, purchased the peopeny and, working with annalized, community and historic preservation groups, renowned the onlin mannion bused within the original mannion building and another universe units, each and incorrelly and bisvoically compatible with the until mannion house, were developed in and around a newly constructed core garden and pool.

#### Marketing Challenge:

To market the very first conductinisms ever developed in this South Shore community and to achieve 50% pre-odes prior to the start of construction.











#### KENDALL CRESCENT

### Project Description:

This project was the result of a regional competition held by the Town of Brookline for the disposition of the historic Town Yard, the Town's former DPW facility. In addition to encompassing two complete city blocks, the property included a three-story Victorian schoolhouse and a two-story, 18,000 square foot Victorian Barn. The Master Plan connected these two disparate elements with a "crescent" of 14 newly constructed townhouses designed to accommodate home offices and small ground level retail spaces. The Sewall School was converted into 22 additional condomination homes and the Town Barn was redeveloped into medical office space.

#### Marketing Challenge:

To market a variety of residential and commercial uses on one site and to achieve 50% pre-sales prior to the start of construction.













#### JAMES LANDING

#### Project Description:

The result of a complet and ladiusive passiting process involving The Army Corps of Engineers, various environmental passititing groups, blanchur, and various other civils associations, James Landing is probably one of the last nesidential varieties projects to be constructed in this idyllic seaport town. The complex, which includes fifty luxury condominiums and a community building, overlooks thousands of acres of scenic selt marsh and features a state of the art, ocean-access marina. Both its architecture and landscaping have won national acclaim for their comparibility with an environmentally-assistive, breath-raising natural environment.

Markeling Challenge:
To pre-sell half of the proposed 50 waterfrom
condominiums and and slips in an ocean-access marins
prior to the start of construction.





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## The Boston Globe

Generalis Friji Frijanski

## REAL ESTATE





## After 7 years, Schwait condos rise along marsh









## THE ST. GEORGE

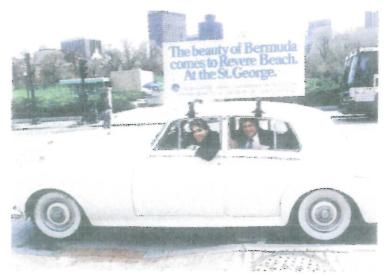
SEASIDE CONDOMINOUS & SEACH OLIS

#### Project Description:

Still the crown jewel of Berent Beach, the St. George is a twelve-story, 240 unit condominium building with numbers used coopsitions from every unit. Fearning an indicate switnessing past, a private beach chib and a lobby worthy of a hunny basel, the development won numerous national and local assurbs for both the quality of its architecture and the creativity of its marketing.

#### Marketing Challenge:

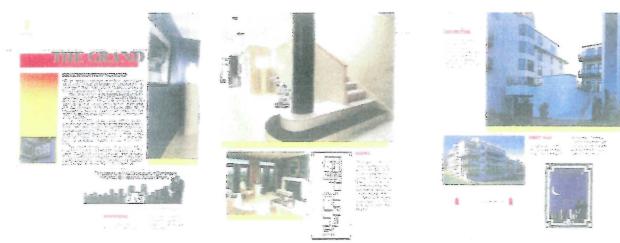
To market 240 residential condominiums in what was still considered a pioneering area and creating the marketing platform to pre-sell no fewer than 120 of the market.











#### THE GRAND

#### Project Description:

The first Art-Deco-inspired condominium building in historic Brookline, the building was originally constructed as a smallpox hospital at the turn of the last century. The Grand is now a 42 unit luxury condominium development sized on top of Summit Avenue, affording alayline views of downtown Boston. The development consists of the original hospital building and the adjacent nurses quarters.

#### Marketing Challenge:

To manifer a ference smallpar begulad here a multi-furnily constantation complex in a manner that would manimize the value potential of the property despite its "swhward" (at lean from a manhating perspective) history.









#### Project Description:

The Series Estate was somewhat of a groundhooding development effect, capitalizing on Boodiline's record (at the time) recognition that the only very so save some of the Bessels historic antiblectural legacy was so allow longs mannious and their approximant outbuildings to be changed them a single-feasily company as endst-family company. In this instance, the annaless house was converted to five large condominiums and the near cautage house was converted to one large condominium unit. This approach became the paradigm for many other adaptive re-use and historic preservation projects that now typify the approach to saving once enounces single-family homes and bringing them into the 20th century.

#### Marketing Challenge:

To encourage condemisium buyers to eachew new construction in favor of purchasing a home in an historic estate building, one of the first such mansions to be converted to condominiums in Brookline and, as such, a new housing type when first marketed.



# NewEngland Real EstateJournal

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## Glut, Glut! '14 a Tipping Point for Boston Apt. Development?

Wednesday, March 5, 2014, by Tom Acitelli



For a while, it seemed that Mike Ross, the moderator of the four member panel at Bisnow's "2014 Boston Real Estate Forecast" was about as likely to give Merrill Diamond a chance to speak as Jimmy Kimmel is to give Matt Damon a guest chair.

Yet, about halfway through the presentation, the politically astute Ross—a former candidate for Boston mayor—allowed the 70-year—old founding partner at Diamond Sinacori to

weigh in and quickly take on the role of panel contrarian. The trained architect with 35 years of development experience and two Brighton condo projects in the works didn't waste time pooh–poohing Boston's booming luxury apartment development market. In 2011, surveying the permitting happening in the Seaport, Diamond had written on his company's website, "YES, THERE WILL BE A GLUT OF APARTMENTS IN BOSTON." Subsequently, he remained on–point on the matter. On Tuesday morning, he told the crowd of 300, "I never thought there would be enough wealthy people who would fill up all these expensive apartments on the waterfront."

Now, the man who has been named a master in residential marketing, is predicting that 2014 will be "the tipping point" for a switch from apartments to condominiums, the year that consumers realize that they can own a condominium for what they pay in rent, the year when developers change long-term hold strategies to short-term **profit plays** via condominium development. Diamond noted that a few years ago, apartments were the only financeable development option, but times are changing. He said that he knew for a fact of that some plans on the drawing board for apartments were going condo.

While some are skeptical about this generation's value of home ownership (and ability to pay for a home) as compared to eras past, Peter Spellios, executive vice president of Related Beal, agreed that the timing was good for condominium development and that that had factored into his company's decision to develop condos instead of apartments at Lovejoy Wharf. Justin Krebs, a partner at Normandy Real Estate added, "Our neighbors from National have made the decision with AEW that their last stage of their project is going to be condominium [at the Ink Block]."

In the past, Diamond has turned a former small pox hospital, a jail, and a pumping station into luxury condominiums and now he is talking about a luxury rental market turning into a highend condominium market. "I don't want to be the voice of doom for an apartment developer," said the real estate

futurist/alchemist, "but I think things are about to change and about to change dramatically and I do think that will be the big story in 2014."

Do you think he's right?

# The Real Reporter

MARCH 2, 2012

## **ULI Program Dissects Hot Multifamily Arena**

BY MIKE HOBAN

BOSTON — With the Massachusetts economy rebounding more quickly than other parts of the country, a growing population, and prospective homebuyers still sitting on the side-lines as the housing mess drags on, the Urban Land Institute gathered a team of multi-housing experts this week to sort out where the residential market is headed. Spoiler alert—no definitive conclusions were reached.

Held at Edwards Wildman Palmer, LLP's office at 111 Huntington, the packed audience of 120 listened to a panel com- posed of some leading housing minds: Barry Bluestone, director of the Dukakis Center for Urban and Regional Policy, and founding Dean of the School of Public Policy & Urban Affairs at Northeastern University; Merrill H. Diamond, founding partner of Diamond/ Sinacori, a Boston-based development company; Michael B. Cohen, research strategist at Property and Portfolio Research (PPR) special- izing in the U.S. multifamily market; and multi- family sales superstar Biria St. John, co-leader (with Simon Butler) of the Multi-Housing Investment Sales team at CBRE/New England.

Bluestone led off and outlined the good news: that the Massachusetts recovery is second only to North Dakota ("not many people and lots of oil") and that the state—which had lost population between 2000 and 2005—is gaining residents, particularly the prized Gen Y (or echo boomers) demographic, which is just beginning to enter the home-buying market. Massachusetts is expected to continue growing by 3.1 percent through 2017, and historically attracts a large number of graduate students (one-third of the total Boston higher education population).

But Bluestone also delivered the bad news (unless you've got a multi-family

project in development): apartment vacancies went up until 2010, but we are now seeing a dramatic decline. "Rental rates in Greater Boston hit their all-time high in the second quarter of last year and have continued to rise," said Bluestone, citing Reis Inc. data. And Boston had the third highest rents in the country (following New York City and San Francisco) in 2011.

The professor noted that one contributing factor is that there has been "virtually no construction between 2010 and now." But that is about to change, with a number of high-end apartment ventures like The Kensington, 45 Stuart St., the South End Ink Block (a/k/a the Boston Herald site), and a host of waterfront projects that were alluded to by the speakers.

Diamond is bucking the apartment trend with a 55-unit condominium project about to get underway in Brighton (Charing Cross) and is closing on another condominium site in Brighton, explaining he doesn't see the high-end apartment boom as sustainable. "My friends at the BRA tell me that every day somebody comes in with an idea for apartments, especially on the waterfront, and those rents are high," said Diamond. "In the buildings that we know, (in the new projects in town) they are \$3 to \$5 per square foot, and those on the waterfront are going to be in excess of \$5 (psf). Since baby boomers can't sell, there aren't going to be that many people to rent the new apartments to at \$6-8-10,000 a month. (They're going) to do a calculation that even when you figure in the mortgage, the taxes and the condominium fees, it costs less to buy than to rent." Diamond concluded by saying he wouldn't want to be the last developer putting up an apartment building, "or even the last 10."

PPR's Cohen countered with the industry adage that "job growth equals apartment demand," but noted that across the U.S., "2010 was the strongest year for apartment absorption since 2005," at a time when jobs were growing at a snail's pace. He also observed that "if you start building today, you're delivering at an entirely different point," given the perceived difficulties of completing construction projects from inception to occupancy in the state.

Broker St. John gave a breakdown of what the decline in home owner-torenter ratio means to the multi-family market. He stated that there are approximately 1.8 million households in the Greater Boston metropolitan area, and 198,000 units of professionally managed apartment households in the region. Even a shift of 1 percent would create a need for 18,000 units to accommodate that shift, he asserted, but at 3-plus percent, there are about 60,000 additional renter householders in the market. "You are going to see the echo boomer generation stay here and be a significant demand driver," he added, referring to graduate students who complete their education and find jobs. On the positive side, St. John relayed that he was on a call with the Boston Regional Homebuilders recently, who reported that they had experienced their biggest December/January since 2005. "There is a pipeline," he told the audience, "but it doesn't match up with the demand." The event concluded with a spirited Q & A, and it was evident from the questions, comments and responses that there is no clear consensus among CRE professionals as to how the residential dilemma will play out. One veteran developer warned that rising construction prices will doom many residential plays, and another predicts modular is on the forefront of coming trends.

Fig. 32, 32, 22, 23

### Merrill H. Diamond

Sover Busher courses on Michelle Hilling courses as

Merill H. Diamond, principal of Diamond Simocori LLC, is a real estate developer known for his edgy sense of style. He's also the man responsible for the historic renovation of an old pumping station more known as the Waterworks at Chestnut Hill. Diamond's next project giving residents of the South Shore town of Marshfield a somewhat spruced-up downtown by developing The Shops at Ocean's Gate—a 40,000-square-foot retail center.

Dressed all im black and wearing an eye patch (a result of unsuccessful eye surgery to correct a detached retina). Diamond recently sat down with reporter Michelle Hillman to discuss his love of cigars, buildags, and Winston Churchill.

Describe yourself in a few words.

Incredibly sexy. That's a joke. Most people think I'm extremely easy going.

Definition of a good day?

They're all good. The only advantage of getting old is you get perspective. I'm very locky. I wake up every day happy. I realize life is a spiral, not a circle.

Pravadest moment?

I've paid back millions and millions and millions of dollars to people who had already written off the obligation. Not everybody could owe \$40 million.

Traits that give you a competitive edge?

I think we really try to do a good job. There's no project going back to 1978 that I'm really embarrassed abrot. If I have an edge I think now it's reputation.

Menior?

One of the people from whom I learned the most unight be (foral real estate iron) Ed Fish. He's an amazing individual. Sometimes I well up when I think of him. I have a soft spot for him.

Most influential book?

A two volume biography about Winston Churchill by William Manchester.

Three greatest passions? History, Winston Churchill, family.

Person most interested in meeting? Winston Churchill.

Favorite restaurant? Rino's in East Boston.

Favorite status symbol?

In the world of real estate development I can't compete with status symbols. I learned a long time ago to want what I get instead of get what I want.

Motto?

My father (who worked in a handbag factory) used to always say measure twice and cut once. There are times when I say measure twice and cut once.



Menti H. Dismond, principal of Dismond. Sinceoni LLC, is a real estate developer income for his edgy sense of style. Dismond is the man responsible for the historic recovation of an old pumping station recovation as the Waterworks at Chestoni HM.

## Architect:

# TISE DESIGN ASSOCIATES





ARCHITECTURE PLANNING PROGRAM MANAGEMENT

### Stephen E. Tise Sr. AIA

#### PROFESSIONAL EDUCATION

Harvard University, Loeb Fellow, Cambridge, Massachusetts 1978 Boston Architectural College, Boston, Massachusetts 1970

#### REGISTRATION

Massachusetts Registration #4184 NCARB Certificate #42372 (Active registration in Connecticut, Rhode Island, & Florida)

#### **AFFILIATIONS**

American Institute of Architects
Boston Society of Architects
Congress on New Urbanism
National Association of Housing and Redevelopment Officials
U.S. Green Building Council

#### PROFESSIONAL EXPERIENCE

#### RESIDENTIAL

Southwick Block Apartments	Lowell, MA	Casa Maria Housing	Boston, MA
Salem 667 Elderly Housing	Salem, MA	Mill Pond Apartments & Group Residence	Littleton, MA
Marshfield Congregate Housing	Marshfield, MA	Nate Smith House	Jamaica Plain, MA
Summit Place Condominium	Norwood, MA	Julia Martin House	Jamaica Plain, MA
Cambridgeport Common	Cambridge, MA		
Villa Ladine	St. Barthelemy,	PUBLIC HOUSING PLANNING & DESIGN	
	French West Indies		
Beechtree Place	Brookline, MA	Lead Based Paint Abatement Manual	
Dorchester Bay Modular Housing	Boston, MA	National Public Housing Revitalization Standards	Boston, MA
Winchester Place Condominium	Brookline, MA	Miller's River/LBJ	Cambridge, MA
Warren Street Senior Housing	Watertown, MA	Commonwealth Development	Boston, MA
100 Centre Plaza	Brookline, MA	Orient Heights Redevelopment	Boston, MA
Carol Ave. Accessibility Adaptation	Brighton, MA	Heath Street Redevelopment	Boston, MA
Egmont & High St. Development	Brookline, MA	William Woods Development	Providence, MA
Franklin Field South Family Apartments	Boston, MA	Putnum Gardens	Cambridge, MA
Miller's River/LB Johnson/HS Truman	Cambridge, MA	Roosevelt Towers	Cambridge, MA
Windsor Village	Waltham, MA	Eastside	New Haven, CT
Pine Manor College	Brookline, MA	Old Colony	Boston, MA
Davis Avenue Condominiums	Brookline, MA	•	
Guild Row	Roxbury, MA		
Fenway Renovations	Boston, MA		
Plainville DMR Housing	Plainville, MA		
Loring Towers	Salem, MA		

202 HOUSING

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#### HOPE VI PROJECTS

John Henry Hale Homes Nashville, MA Nashville, MA Sam Levy Homes Biloxi, MA Bayou Auguste Maverick Gardens Boston, MA **Preston Taylor Homes** Nashville, MA Kennedy Apartments Cambridge, MA LeMoyne Gardens Memphis, TN Madison Park Place Springfield, IL Boston, MA Cathedral McCaffery Village Chester, PA Allen Parkway Village Houston, TX Jeffries Homes Detroit, MI Concord Village / Eagle Creek Indianapolis, IN Charter Oak Terrace Hartford, CT Elm Haven New Haven, CT Beach 41st Homes New York, NY Lamokin Village Chester, PA Maverick Gardens Boston, MA Rockview New Haven, CT Washington Beech Boston, MA

#### **COMMUNTIY CENTERS**

Allen Parkway Village Community Center
Putnum Gardens Community Center
Archdale Community Center
Gallivan Community Center
Hyde Square Youth and Family Center
Houston, TX
Cambridge, MA
Boston, MA
Boston, MA
Jamaica Plain, MA

#### URBAN DESIGN AND PLANNING (GENERAL)

Jackson Square Redevelopment Initiative New Bedford Historic Master Plan Lancaster Historic District Master Plan America Park Master Plan Rutland Road Mixed Use Development

Boston, MA New Bedford, MA Lancaster, PA Lynn, MA New York, NY

#### OTHER PROFESSIONAL EXPERIENCE

LECTURES AND GENERAL CONSULTING

MIT Conference on Elderly Housing, 1997 - Speaker

Co-Author - U.S. Senate Conference, "Urban and Rural America: Conflicts and Common Ground", 1997

MIT Conference on Affordable Housing, 1980 - Speaker

Boston University - Lectures on Public Housing Redevelopment, School of Behavioral Psychology, 1983-1984

Thesis Advisor Boston Architectural College, 1984-1985

Member of Commonwealth of Massachusetts Housing Production Advisory Commission, 1986-1987

Build Boston Seminar Chair, 1989, 1990

Georgia Institute of Technology "Lead Based Paint Abatement in Public Housing", 1990

Periodic Guest Critic - Harvard, MIT, Yale University

Consultant to HUD on Grant Application Reviews and Program Conference on the Urban Revitalization Demonstration Program (U.R.D.), 1993, 1994

Design Jurist, The Boston Society of Architects / AIA

Design Excellence in Housing Awards Program, 1994

Chicago Architecture Foundation - Guest Speaker - "Sustainable Communities", 1996

National Housing & Rehabilitations Association, Guest Speaker - Affordable Housing Design Roundtable, 2008

#### **HONORS AND AWARDS**

Boston Society of Architects Travelling Scholar, 1968

Loeb Fellowship, Harvard University, 1978

Builders Choice Award for Excellence in Design and Planning, 1982

Governor's Design Award, Commonwealth of Massachusetts, 1986

Boston Society of Architects Housing Design Awards, 1987

Boston Society of Architects Annual Urban Design Awards, 1987

National Endowment for the Arts - Boston Artist Foundation Fellow, 1988

American Institute of Architects National Urban Design Award (co-recipient), 1988

Urban Land Institute Award, 1990

Boston Society of Architects, "Export Award", 1990

Metropolitan Home Magazine - Home of the Year Competition, 1994

Boston Society of Architects - Housing Design Awards, 1998

National Association of Housing and Redevelopment Officials, Award of Excellence, 2005

Boston Society of Architects / NY AIA Housing Design Awards, 2006

Boston Society of Architects Small Firms Awards, 2006

Luxury Living, Gold Award, 2006

Boston Society of Architects - Housing Design Citation, 2014

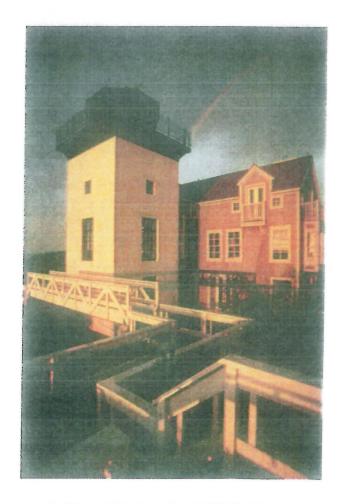
om out see eater . East



Clemens residence situated on a unique land form which extends deeply into the Sakonnet River and is highly visible from the surrounding shoreline. The location is exposed to strong winds during hurricanes. There was pre-existing foundation located at the highest elevation of the land and building approval limited construction to dimension ten feet beyond the existing footprint. In designing the home, consideration had to be paid to the implications of building on such a prominent site. Ultimately a decision was made to reference a lighthouse with the requisite "attendant's house and out buildings" characteristic of this genre.

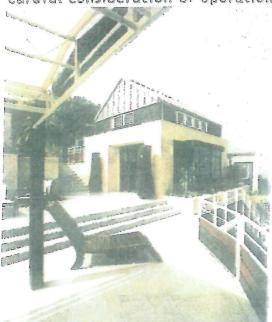


The tower form derived from a sixteenth century English design. The attendant structures are simple gable-ended volumes with cedar shingles and red metal roofing. Interior details include painted tongue and groove wainscoting, coffered ceilings and over-scaled fireplaces. Multi-zoned hydronic radiant heat is used throughout. Bluestone paving and planted areas allow for flexibility between adult and child oriented activities. \ bridge provides access to the lookout structure built at the edge of the bluff.



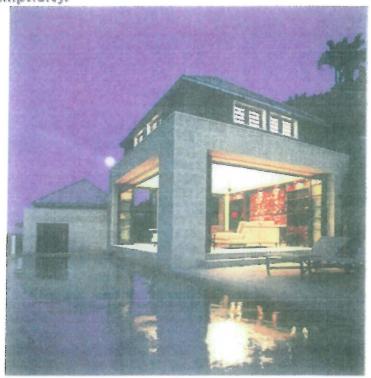
CLEMENS RESIDENCE TIVERTON, RHODE ISLAND

TDA was commissioned to prepare a master plan and residential designs for three exclusive villas in a private enclave with extensive amenities and full security. Overall ease of maintenance was a major factor in planning, and many aspects of the final designs reflect careful consideration of operational simplicity.



Exterior materials predominantly Spanish stone veneer walls and terrace paving, natural stone retaining walls, zinc roofing, and prefinished curopean metal windows and doors. Painted and stained materials on the exterior are intentionally kept to a minimum. TDA worked closely with the client's interior design firm. Sleeping and living areas incorporate carefully detailed Wood ceilings and tropical hardwood floors. Bathrooms utilize stone veneer walls to match exterior cladding.







Living and dining pavilions have high roof volumes with detailed, exposed framing, red cedar roof decking and clerestory windows. Built on steeply sloping land at the top of one of St. Bart's tallest peaks, the first two villas were completed and occupied in late 2004. The final one is under construction due to be completed in 2007.

LES ETOILES



THE KNICKERBOCKER is located in the heart of Brookline's historic Washington Square. The building consists of nine luxury condominium residences and eighteen enclosed parking spaces. Ancillary ground floor uses include a small library and a subterranean wine cellar. The top floor penthouse units have private roof decks with expansive views of the square and surrounding area. The Knickerbocker reflects the historic character of it's location and at the same time introduces modern accents and details, a theme that is prevalent in Washington Square's commercial and residential properties. The Knickerbocker is now a landmark building that has established itself as a premier residential property.

This luxury residence was the subject of many Town and neighborhood meetings. The building is designed to reflect the scale and general character of adjacent properties. Developed through community planning, THE KNICKERBOCKER reflects consensus initiatives that contributed to this well received and popular project.



SAMPLE A ST



As part of a master plan for the campus at Bromley-Heath in Boston, the TMC proposed demolition of a vacant 9 story residential mid-rise and replacement with a new construction 4 level wood frame residential /multi-purpose building for seniors. The program includes 56 units of senior and barrier free housing and provides a specialized living environment for frail seniors that allow for aging in place and the delivery of a full compliment of social services.

A central dining room and kitchen provide a meals program. Other community spaces include a library, TV lounge, activity room, administrative offices and a tub room on the second level. A major focus was on sustainability. The building features a wide variety of recycled materials ncluding sidewall products, low VOC paints, and carpeting. Exterior vapor shield is a breathable product that allows moisture to escape wall construction without being permeable. VCT was used for apartment floors for asthma control. The building utilizes NSTAR rated

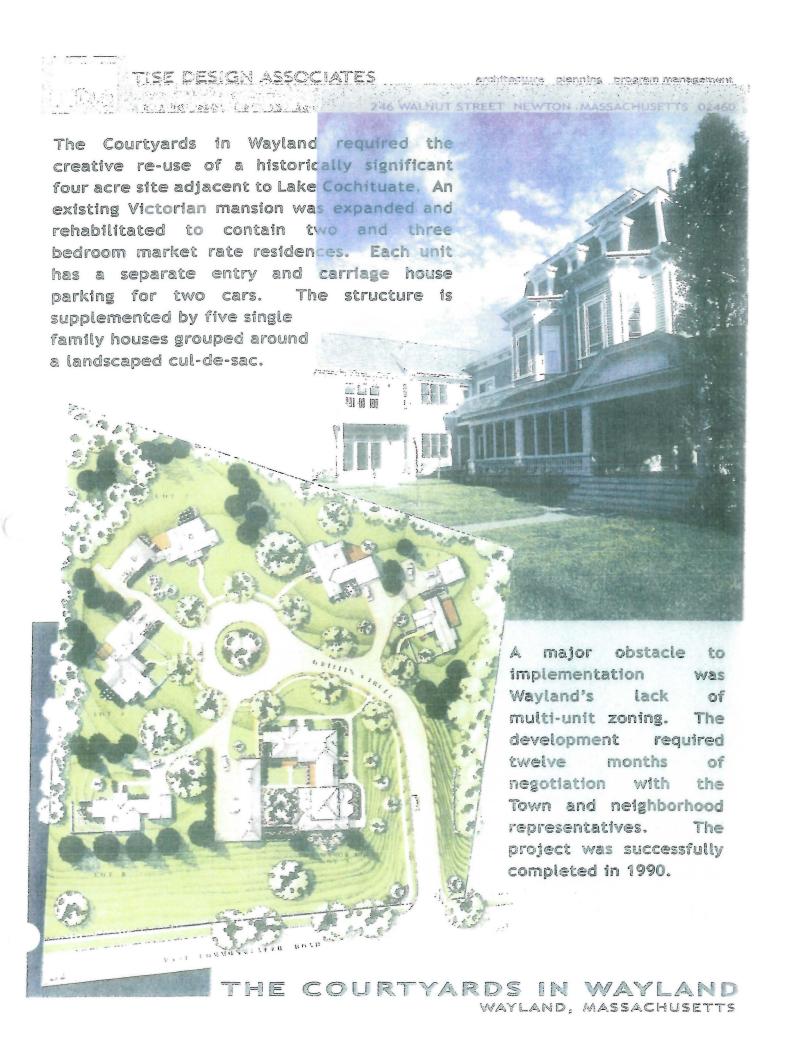


Outdoor areas include gardening, a barbecue area nd passive seating areas, all arefully designed to allow for use by residents with dementia and other infirmities.



fixtures with high efficiency lighting and appliances. Low volume showers were used in lieu of bathtubs in all apartments, and an innovative system of recapturing heat expelled through apartment air change exhaust requirements was used.

Apartment ventilation risers are collected in the attic and air is transferred horizontally to a heat exchanger that converts energy to preheat incoming air stream for public areas. The new facility was funded from a variety of agency sources, including State (DHCD) and City (DND) resources supplemented by a HUD 202 grant awarded in 2002. This \$7.5 million project completed construction in Spring 2006.

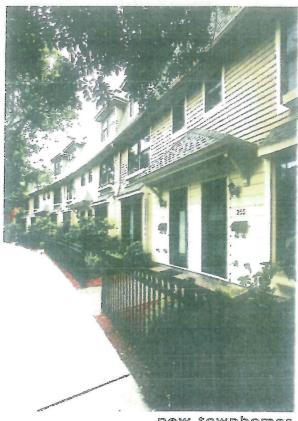




Town of Brookline held a regional The competition for the disposition of the historic Town yard. In addition to two complete city blocks, the property includes a three story historic school structure and a two story, 18,000 s.f. Victorian barn. The master plan prepared by TDA connects these two components with a "crescent" of 14 new construction, three story town homes designed to accommodate home offices and small ground level retail spaces. These flex homes allow the commercial character of the street to be maintained while simultaneously providing a unique housing resource to this historic neighborhood. TDA converted the Sewall School into 22 empty nester apartments, and the Town Barn was redeveloped as a commercial/retail building.



former town barn



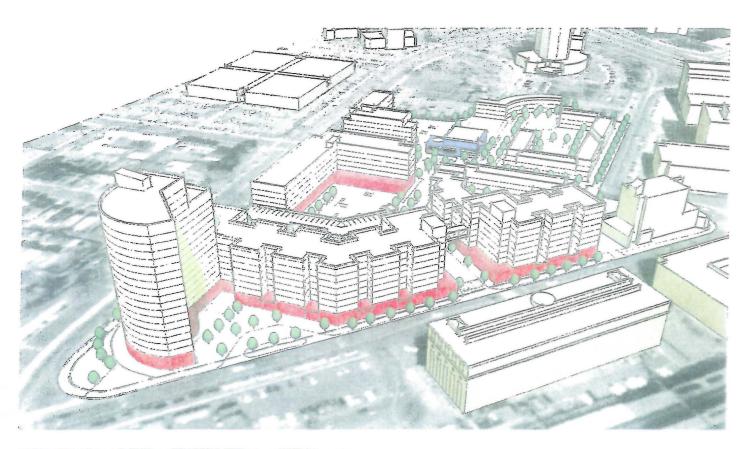
new townhomes

Kendall Crescent had development cost of \$9,000,000 and was completed in the fall of 2001.

KENDALL CRESCENT

BROOKLINE, MASSACHUSETTS

BANK TRUCK SECURE SECURE SECURITIES IN STREET INSMITTED MASSACHUSIST SECOND





- 1.) Residential units (60)
- 2.) Residential units (18)
- 3.) Community Center
- 5.) Mixed/Residential (100 units) 15,000 SF Comm.
- 6.) Residential units (30)
- 7.) Mixed/Residential
- (90 units) 125,000 SF Office
- 10,000 SF. Commercial

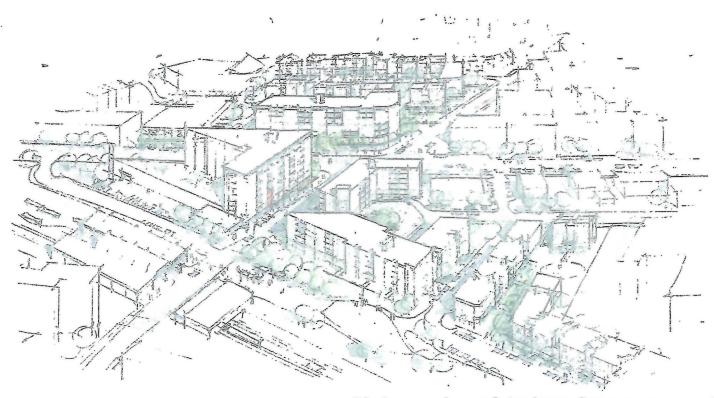
8.) Mixed/Residential (180 units) 34,800 SF Comm. 9.) Mixed/Residential 4.) Residential/Senior Units (100) (90 units) 125,000 SF Office 10,000 SF Commercial 10.) Garage Parking (660 spaces) 11.) Scattered On-Site Parking (266 spaces)

Church Street South is a prime 14 acre site directly across from the New Haven train station and forms the gateway to the City. Currently occupied by 301 affordable, low rise apartments in poor condition, the site has long been a concern for the City administration in their efforts to revitalize downtown. Church Street South was recently purchased by a private development firm initiated 2 private/public partnership with the Housing Authority of the City of New Haven. In order to reasonable development ascertain HANH has asked TDA to scenarios, prepare 3 conceptual plan for consideration DV the stakeholders. The program envisions 700 units of mixed income housing, 926 parking spaces, 80,000 sf of retail, 130,000 sf of commercial space and a new community center. Total estimated hard cost is in excess of \$300M.

### CHURCH STREET SOUTH

NEW HAVEN , CONNECTICUT

WALF THE WALF TOTAL OF SOLIT STREET



Birdseye view of Jackson Square proposal

In the summer of 2004, the City of Boston issued an RFP for the redevelopment of Jackson Square. 7.5 acres of long-neglected vacant lots which were created as a result of land clearance for a 1950's highway project will become the touchstone for a new mixed-use neighborhood. The RFP represents the successful culmination of decades of community planning and organizing by residents of Jamaica Plain and Roxbury. TDA working in tandem with Stull & Lee of Boston, formed the urban planning and architectural team that has been commissioned by Partners for Jackson, a collaboration of Urban Edge and the Neighborhood Development Corporation of Jamaica Plain, two community development corporations that are proposed as joint developers of this project. The tentative program for the development includes a minimum of 200-units of affordable housing, 200-units of market housing, a range of commercial and retail uses and a new community center to serve youth and families of these two neighborhoods. Work currently underway includes preliminary planning, design and facilitation of community-wide workshops in an active and diverse community and coordination with a broad-based development team.



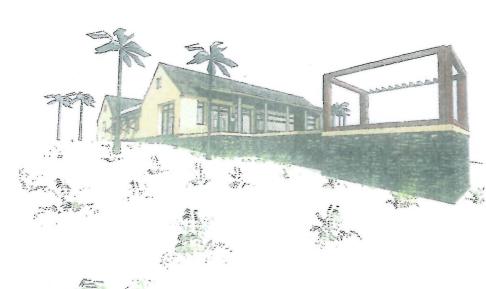






onceptual housing and multi-use designs

"我们",这个工程会传统了关键,发生进程 your to come a bex ser acre



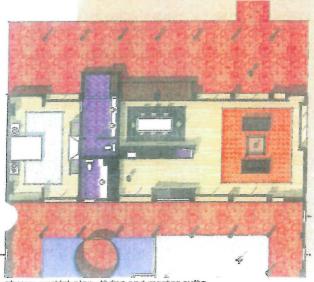
The larger ocean fronting pavilion consists of the common areas such as the living room and kitchen as well as the master bedroom suite. The other pavilions, bifurcated by the entry, house a small home office, guest suite, garage, laundry and utility areas.

Located on a north facing bluff overlooking the ocean, the site for this villa is a very narrow, deep lot in an area that will ultimately be fully developed, with potential future homes on two sides with minimum setbacks. The immediate design challenge is to anticipate future adjacent construction by designing a villa that relies only on views to the north മനവ് south. and takes advantage of prevailing winds from northeast. design reminiscent southwestern courtyard "casa". While modern in its details, the design is structured traditional protected around 3 courtyard that links the various pavilions.

MASSACHUSETTS



The program is for a small, 2500 s.f. residence on one level. The design crosses an interior courtyard that is the focal point for three separate pavilions. These are connected with covered walkways that are integrated with high garden walls to complete the sense of enclosure and privace The primary living functions are located in a linear building form that contains a continuous porch overlooking the north Caribbean sea.



above: partial plan, living and master suite



above: entry from the court yard

materials:

rough stucco walls atuminum windows stone faced foundation and exterior courtyard walls

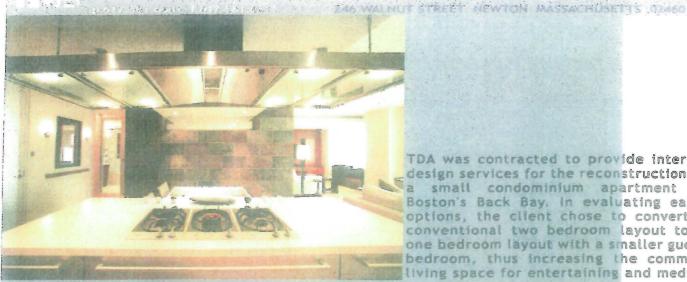
cedar roofs with standing seam metal at porch and exterior hall locations

structure: concrete waits and decorative wood trusses

PRIVATE RESIDENCE

ANGUILLA, BRITISH WEST INDIES

now a structualization cours



TDA was contracted to provide interior design services for the reconstruction of a small condominium apartment in Boston's Back Bay. In evaluating early options, the client chose to convert a conventional two bedroom layout to a one bedroom layout with a smaller guest bedroom, thus increasing the common living space for entertaining and media.

The dining area utilizes a unique rolling table that is integrated into a cooking island that is the focal point of a completely open kitchen. The table extends inside the Island unit, and can be extended or retracted to accommodate different entertaining occasions. Original convector units under each window were considered unsightly and a new system concealed HVAC that utilized incorporated building medium, but is distributed through integrated linear diffusers in dropped ceiling areas. Floors are a combination of bamboo in living areas and wool carpet in bedrooms. All casework is custom fabricated in pear wood.

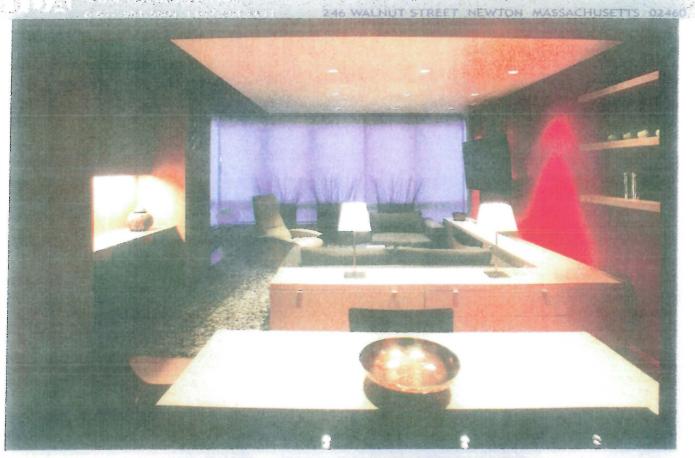








The bathrooms are restructured with polished white stone wall tiles, simple glass and stainless steel detailing, and a custom bathtub and stall shower also made of white stone lined with Balinese beach stones. The small guest bedroom was designed as a stone clad structure that has a unique presence in the common living space. This stone "cottage" does ot fully engage the ceiling, and by using glass above eye level, light from the east building acade is borrowed into the primary living space. This significantly enhances natural lighting and creates an immediate awareness of the full expanse and perimeter of the apartment vithin the building.









TDA was engaged by an out of state owner to provide interior design services for a modest, one bedroom residence that will be used seasonally. As the building was new and well planned, only minor

modifications were required to the floor plan to enhance function and increase storage. Millwork in bleached white oak was used to integrate vertical air handling units into an overall visual environment that incorporates carefully selected European minimalist furnishings.

## Contractor:

# **ESSEX BUILDING CORP**

## **COMPANY OVERVIEW**

Essex Builders Corp. ("EBC") is a full service general contracting and construction management firm offering "thoughtful solutions" based services. The firm is strategically organized to provide the following construction management services:

BUDGET & ESTIMATING
GUARANTEED MAXIMUM PRICE

SCHEDULING FIELD IMPLEMENTATION

VALUE ENGINEERING
PROJECT MANAGEMENT

Name & Address:	Essex Builders Corp 275 Turnpike Street, Suite 310 Canton, MA 02021-2355	
Organization Type:	Est. 1984 – Massachusetts Sub-S Corporation -1994	
Bank References:	Brookline Bank - William R. MacKenzie; Senior Vice President	
Bonding Company:	International Fidelity Insurance Company	
Bonding Agent:	Byrne Bonding and Insurance (Division of Starkweather & Shepley Insurance)	

#### WHAT SETS ESSEX BUILDERS APART:

Essex Builders has a thirty-three year proven track record of completing its projects on time, within budget and without trade disruption. Initially, Essex Builders was formed to build exclusively for an affiliate Boston based Development Company. Essex Builders continue to perform as it if were still building for its own account, even though it phased out this relationship twenty years ago, specifically so it could solicit work for third party clients.

During the pre-construction phase, Essex Builders is extremely strong at providing low yet reliable budget estimates, realistic work schedules, and viable engineering suggestions.

Essex Builders has the experience and expertise to ensure its clients are kept adequately appraised with competitive, yet reliable, budgets all the way through the planning process. Beginning with the most rudimentary and basic sketches, we are capable of furnishing detailed estimates, which incorporate adequate contingencies to reflect the degree to which the plans have been developed.

When the project moves into the construction phase, Essex Builders has the team and techniques to make sure all work is carried out safely, efficiently, and without any adverse impact on the surrounding neighborhood.

Essex Builders has amassed a team of competent, experienced professionals with diverse backgrounds and experience in the multi-family housing, senior-living, healthcare, high-tech, corporate, office, industrial, hospitality, educational, retail, auto-dealerships and religious sectors.

Established Industry relationships have helped create a history of successful construction ventures for a diverse range of end users.







Established in 1984, Essex Builders Corp. is a nationally recognized leader in its field. We provide professional planning, preconstruction, general contracting and construction management services, primarily for the New England region.

Our profile of work extends across most building sectors including: healthcare, corporate office, industrial, institutional, hotels, restaurants, educational, retail, auto dealerships, senior living and multi-family housing.

The success Essex Builders enjoys, stems from a practice of always working in the owner's best interest, which regularly results in repeat business for our company. The loyalty of our clients is complemented by the commitment of our workforce, many whom have been with the company for more than fifteen years. When Essex Builders is awarded a job, it is manned by proven professionals who bring unrivaled experience and knowledge.

Essex Builders' strengths are best utilized when clients engage our company early on in a project's development. We utilize a Construction Management program which is unique in the industry and has been tailored specifically to produce a first class service for our customers.

For more information, please call either Karl Walsh at 781.326.3466 ext. 202 or Michelle O'Neil at ext 203.

Essex Builders Corp. 275 Turnpike Street, Suite 310 Canton, MA 02021-2355 781.326.3466 www.essexbuilderscorp.com

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Peter Catanese, II Central Chrysler Jeep Dodge 781-769-0617

Peter Darlow Darlow Christ Architects 617-497-9191

Peter Graham Just-A-Start Corporation 617-494-0444 ext. 331

Terence Lewis TGL Consulting, Inc. 508-789-6021

Peter Lovell Mann & Lovell Architects and Planners 617-242-4422

Mark Majors VMY Vitols Architects, Inc. 617-597-1900 ext. 15

Steve Ramirez Blue Taleh 978-729-7292

Terence Lewis TGL Consulting, Inc. 508-789-6021

This firm's acute knowledge of building construction and contracting has brought to our clients the skill and savvy needed to insure the project goals are met and here they reliably exceed expectations. This firm has the ability, frankly, to take a project in disarray, for whatever reason, sort out the problems and move the project forward to a happy conclusion. Believe me I've watched them do this. They are good.

Peter Lovell Mann & Lovell, Inc. Architects and Planners

We have had the pleasure of collaborating with Essex Builders on a very successful multi-million dollar renovation for three hotel properties in three difference Massachusetts locations. We found that Essex Builders were professional from their initial estimating work through scheduling, buy out and construction, to post construction closeout. Essex Builders successfully sequenced the work seamlessly around many guest operations and events. The hotel property owner and our office are thrilled with the outcome of this collaboration and wholeheartedly endorse Essex Builders as General Contractors.

Peter Darlow Darlow Christ Architects

It is without hesitation that I convey my high level of satisfaction with the entire team at Essex Builders. Having worked with them on several projects ranging from Rehab, commercial fit-up and new construction including a LEED Platinum certified building in Cambridge, MA, I consider myself and the organization to be a happy repeat customer.

Peter L. Graham, Director of Housing Development Just-A-Start Corporation

This project went smooth from start to finish. Paul & Chris did a great job in the field keeping things moving. This business can be fun when we all work together and keep things as simple and as straight forward as possible. Until the next one!

Paul H. Wilbur, Construction Manager Just-A-Start Corporation

The Essex team was cooperative at all times and had the interests of the owner and residents in mind on every occasion.

Roland Dupere, Project Manager Hebrew Rehabilitation Center for Aged







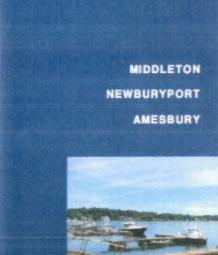


**Testimonials** 



## Marketer:

# **RE/MAX ON THE RIVER**

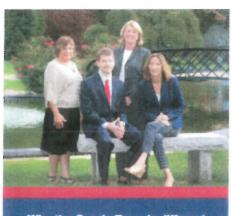






Outstanding Agents. Outstanding Results.

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#### Why the Cronin Team is different:

- Experienced Real Estate Professionals
- Impeccable Customer Service
- Dedicated Marketing Team
- Professional Photography and Staging
- 3D Tours, Drone Photography and Video
- Premier Exposure on Real Estate Networks and Social Media

### **RE/MAX ON THE RIVER**

#### **EXCEPTIONAL SERVICE**

"Snevaun Bayley was a dream to work with. First, she listened to what we were looking for and was intimately familiar with seemingly every home on the market. She could not have been more responsive. Calls were answered, and texts and emails got immediate responses. Any information we requested she followed through on quickly. The Cronin Team was on top of everything, making sure nothing fell through the cracks. As a result, we were able to close within a month, which was crucial in our situation. Shevaun was businesslike and forthright, but very friendly and pleasant."

- Bob, Newburyport, MA

We really enjoyed working with Kyle and Sharon from the Cronin team. Kyle was very responsive to our needs and always set up showings for us when we asked him too. He also positively responded to our requests when negotiating with the sellers on our recent name purchase. Thanks to the Cronin Team the purchase of our recent home was a smooth and enjoyable process. I highly recommend Kyle and The Cronin Team."

- Melissa, Amesbury, MA

The Cronin Team is truly a group of professionals. Sharon Cronin is prompt, courteous, professional and on top of her game. We had interviewed a few realtors, and hands down Sharon blew the doors off the competition. She was answering emails at 9:30 on a Sunday night before we even signed a contract with her. Their client care manager. Glona, is responsive, gets answers when she doesn't have them and allways does everything with a calm demeanor no matter how stressful the sale becomes."

- El. Amesbury, MA



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# RE/MAX ON THE RIVER SHARON CRONIN

Sharon is the Broker/Owner of RE/MAX On the River bringing 30 years of real estate experience to the North Shore. Sharon's vision was to create a cutting edge company that invests in education, support, marketing and technology. RE/MAX On the River is dedicated to setting the standard in customer service with integrity and passion. We are raising the bar for higher standards and practices in our local Real Estate community.

Sharon thinks selling real estate should be about trust, honesty and dedication. She shows up, follows up, works hard and listens. She won't waste her time or yours. Sharon is a tough negotiator - she loves what she does and it shows?

