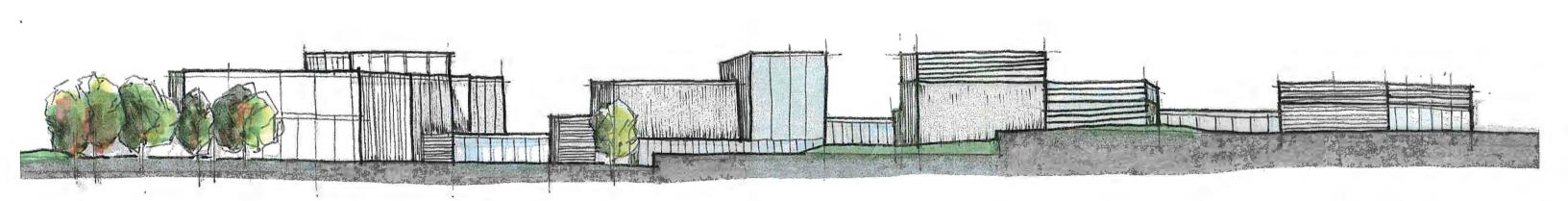


# CARY AVE / HOTEL NEWBURYPORT

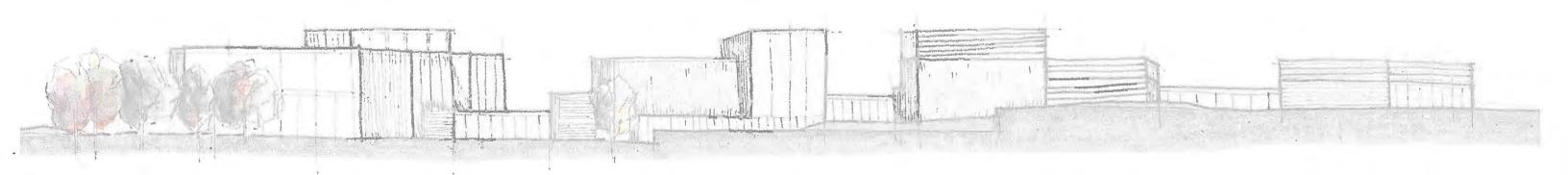
Feasibility & Concept - October 2018



#### overview

The Hotel Newburyport is a unique seacoast destination, offering visitors close proximity to historic Newburyport's many attractions while also providing an elevated level of hospitality and amenities travelers have come to expect. As part of the revitalization of an underutilized parcel of land - once a railroad hub - the hotel is uniquely situated along the scenic Clipper Rail Trail, just minutes from Newburyport's waterfront, downtown and the local MBTA station, allowing easy access to Boston and surrounding areas.

The design concept for the hotel and site at large has developed from the notions of transportation and connectivity, both at the site and city levels. Incorporating materials and themes inspired by the industrial past of Newburyport, the playful massing of buildings and pedestrian ways along the rail trail offer a unique experience to all visitors who arrive by car, bike or foot. The Hotel Newburyport, with its sophisticated amenities, shops, and restaurant, will provide a new destination point in the town for both locals and travelers alike.



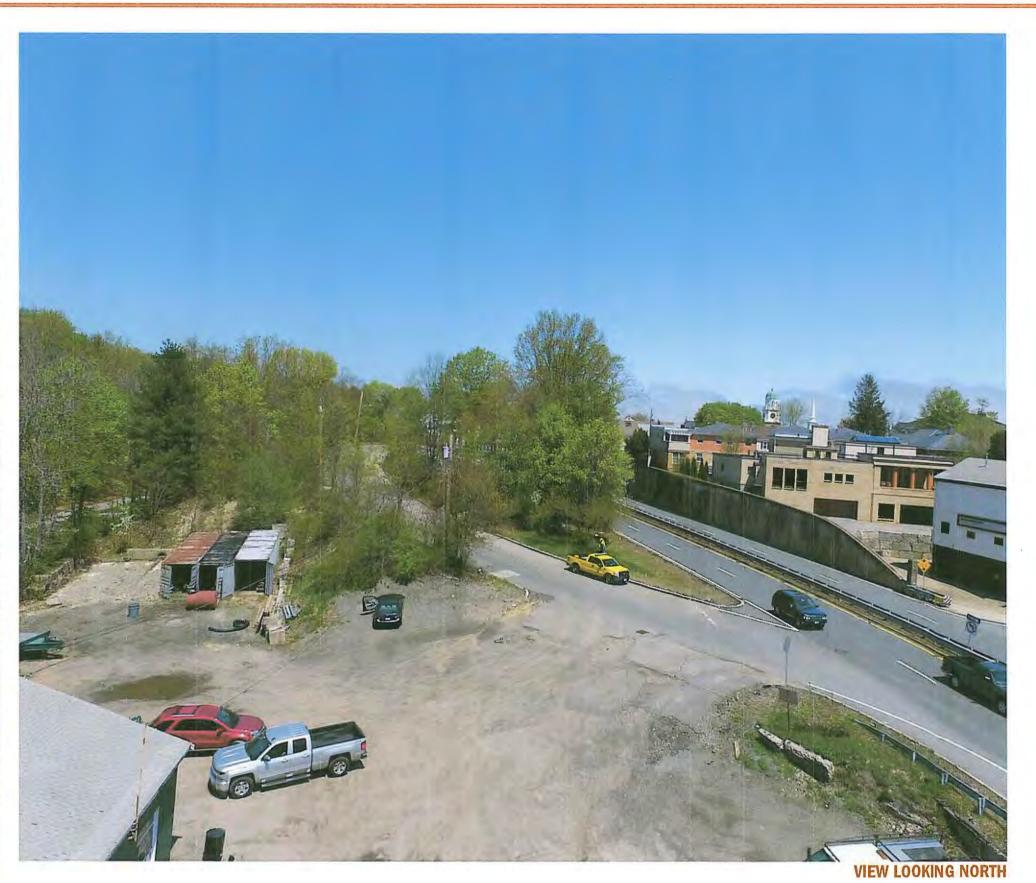
# existing site



VIEW LOOKING SOUTH



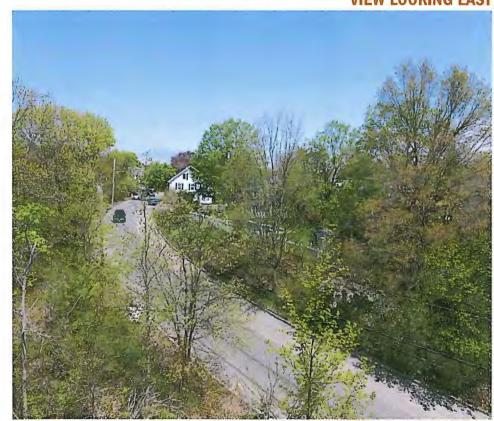
**VIEW LOOKING NORTH** 



# existing site context



VIEW LOOKING FAST



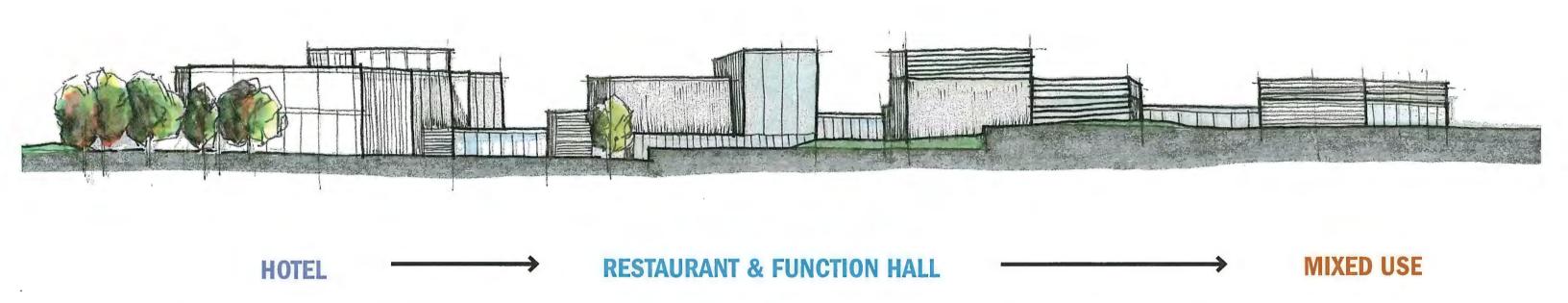
**VIEW LOOKING NORTH** 

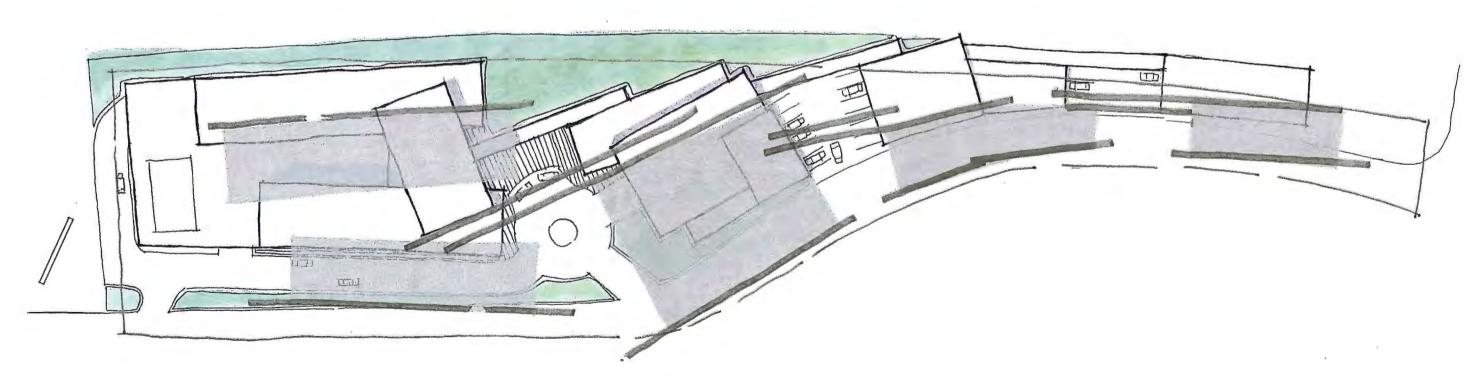


**IEW LOOKING WEST** 

location & site experience concept Bridge Rd **NEWBURYPORT** RAILTRAIL MERRIMACK RIVER **SALISBURY** parker St Parker St HISTORIC **DOWNTOWN NEWBURYPORT MBTA MIXED USE RESTAURANT** & FUNCTIONS **Cary Avenue** HOTEL WELCOME

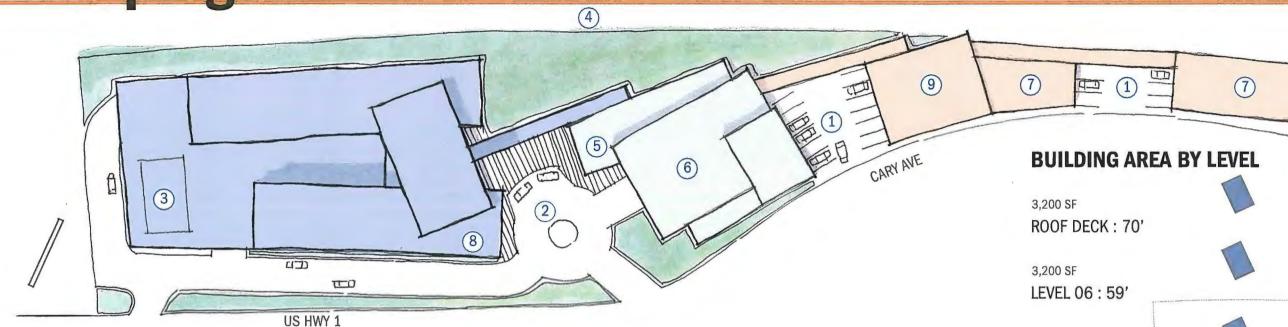
# site concept





WINTERHOLBEN

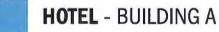
### site program



#### **PLAN LEGEND**

- At-Grade Parking
- Hotel Drop-off
- Pool Area
- Rail Trail
- Restaurant
- **Event/Function Space**
- Retail Space
- Hotel
- Spa

#### **BUILDING FOOTPRINTS**



30,400 sf building footprint: building area: 88,200 sf

Restaurant/Function Space - Building B

building footprint: 12,500 sf 44,000 sf building area:

Retail/Residential - BUILDING C

building footprint: 6,500 sf 30,300 sf building area:

**BUILDING D** 

building footprint: 4,100 sf building area: 16,400 sf

#### **ADDITIONAL CAPACITY INFO**

EST. HOTEL ROOM COUNT: 117 EST. RESTAURANT CAPACITY: 150 SEATS EST. FUNCTION HALL CAPACITY: 250 SEATS TOTAL BUILDING FOOTPRINT: 53,500 SF

TOTAL BUILDING AREA: 186,300 SF (LO1 - ROOF DECK)

TOTAL PARKING AREA: 84,800 SF (P1 - P2)

TOTAL COMBINED AREA: 271,100 SF



LEVEL 05: 48'

9,800 SF

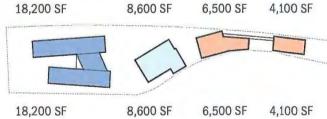
LEVEL 04:36' 18,200 SF

20,600 SF

42,400 SF

42,400 SF

3,200 SF



2,300 SF

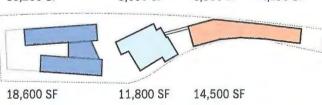
4,300 SF

LEVEL 03: 25'

37,400 SF

44,900 SF

LEVEL 02: 14'



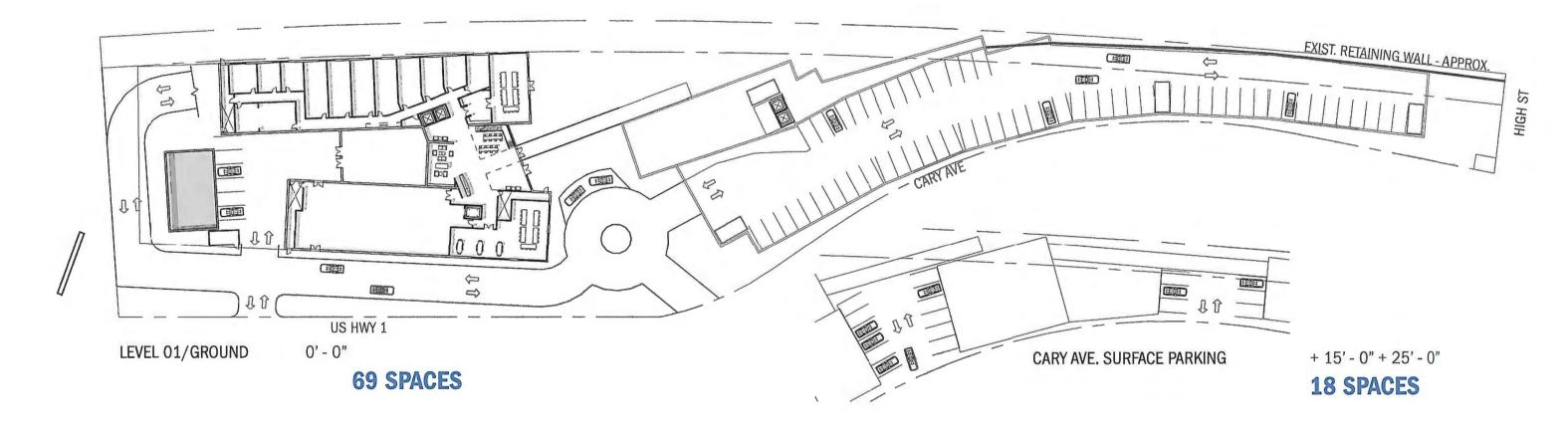
50,400 SF

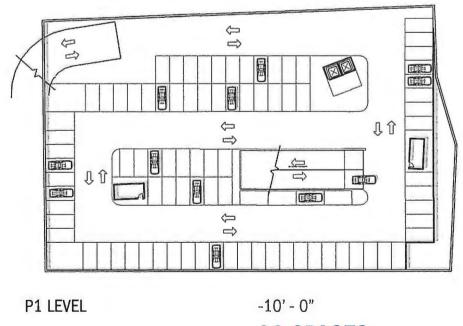
LEVEL 01:0' P1: -10'

P2: -20'

29,800 SF

# parking study





 $\Rightarrow$ P2 LEVEL -20' - 0" **88 SPACES** 

**265 TOTAL SPACES ON SITE** 

#### PARKING SPACE REQUIREMENTS

- 117 HOTEL
- RESTAURANT
- **FUNCTION SPACE**
- OFFICE / BUSINESS
- RESIDENTIAL
- 53 RETAIL
- TOTAL PARKING REQUIREMENT

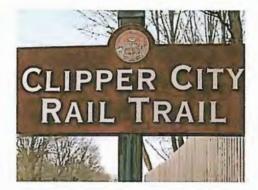
**PER ZONING** 

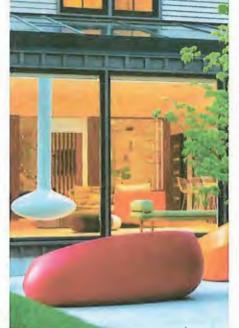
# hotel design inspiration









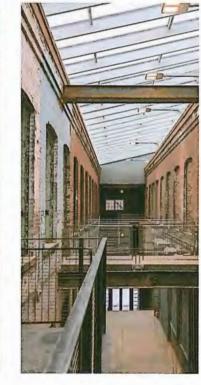






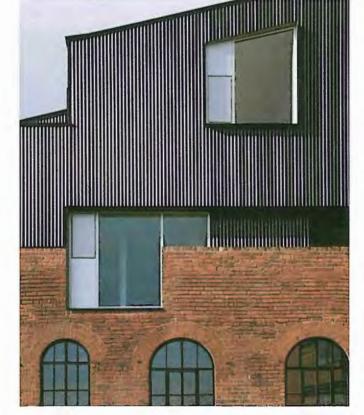








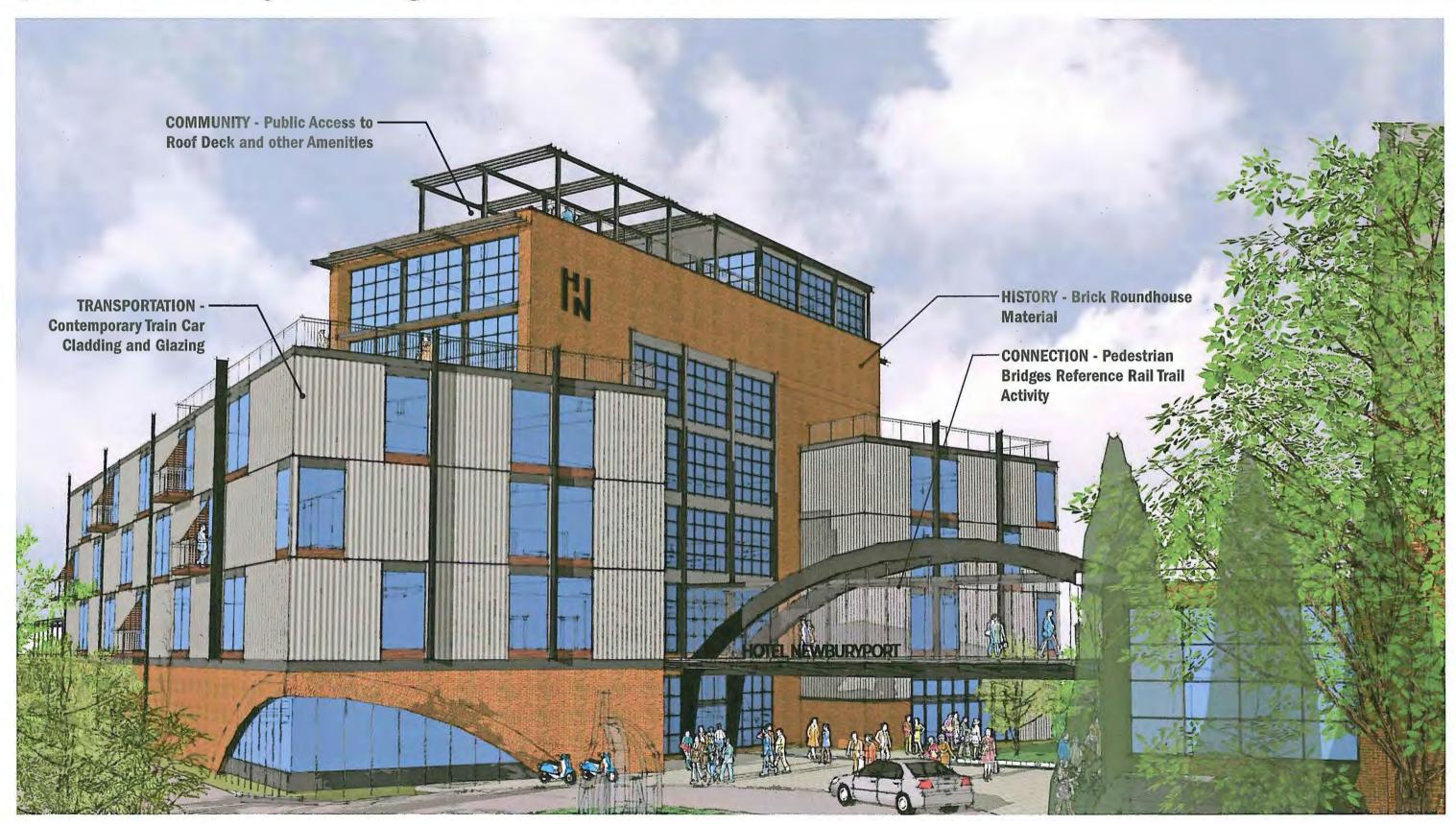








# preliminary design - entrance view



## preliminary design - exterior views







**VIEW SOUTH FROM TOP OF CARY AVE** 

# preliminary design - exterior views







**AERIAL VIEW LOOKING SOUTH** 

**VIEW FROM RAIL TRAIL LOOKING NORTH** 

# preliminary design - exterior views



**VIEW FROM POND STREET LOOKING NORTH** 



**VIEW FROM HIGH STREET BRIDGE LOOKING SOUTH** 



VIEW FROM RAIL TRAIL LOOKING SOUTH

# proposed hotel views



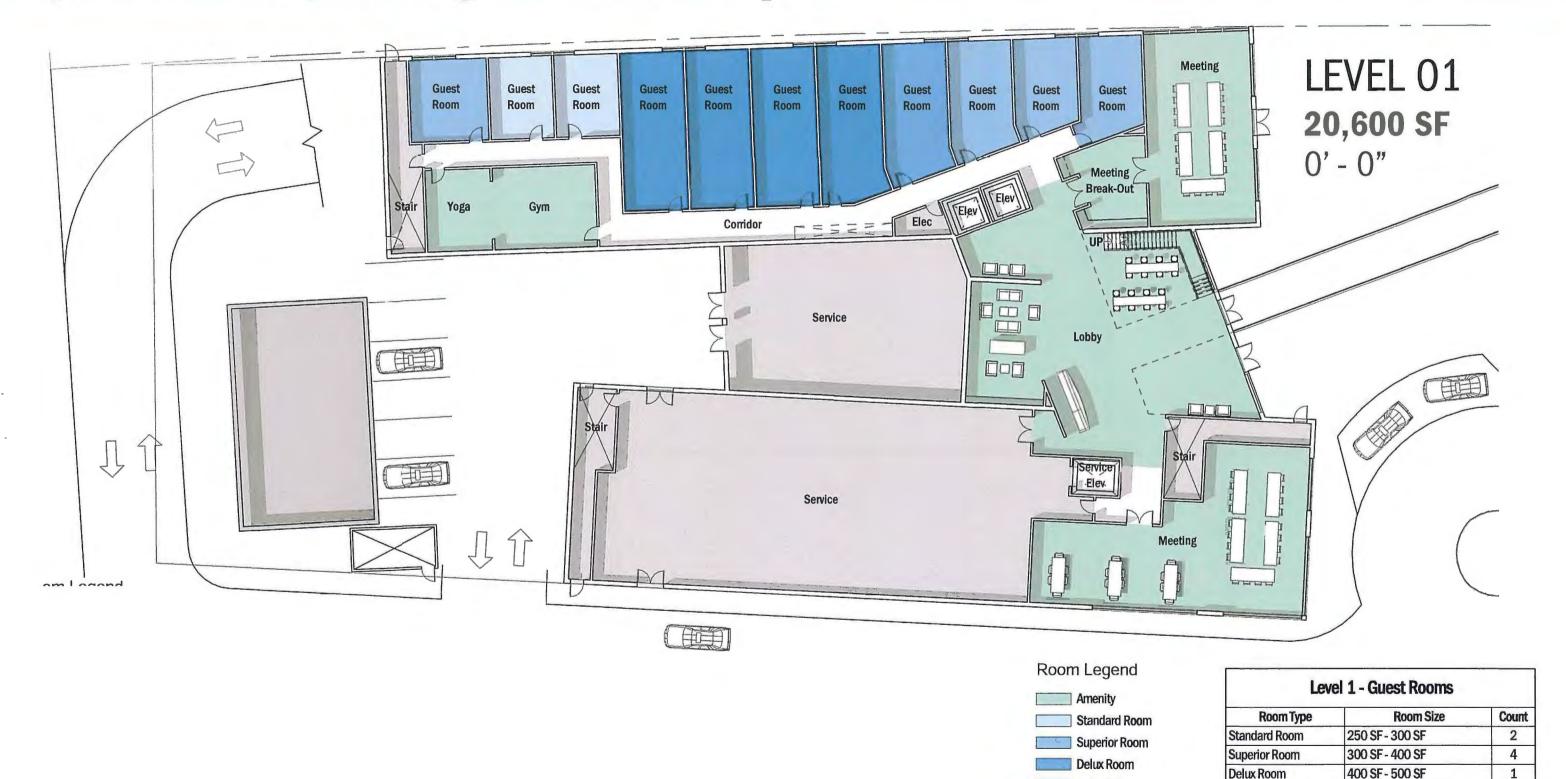
VIEW FROM 75' - 0"



VIEW FROM 65' - 0"



VIEW FROM 48' - 0"



500 SF+

1

4

Delux Room

**Delux Suite** 

Total Room Count - 1st Floor: 11

Delux Suite

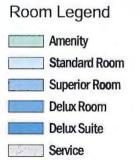
Service





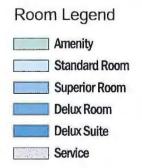
| Level 2 - Guest Rooms |   |  |  |
|-----------------------|---|--|--|
| Room Size             | Count   |  |  |
| 250 SF - 300 SF       | 23  |  |  |
| 300 SF - 400 SF       | 7   |  |  |
| 400 SF - 500 SF       | 4   |  |  |
|                       | Room Size<br>250 SF - 300 SF<br>300 SF - 400 SF |  |  |





| Level 3 - Guest Rooms |                 |       |  |
|-----------------------|-----------------|-------|--|
| Room Type             | Room Size       | Count |  |
| Standard Room         | 250 SF - 300 SF | 19    |  |
| Superior Room         | 300 SF - 400 SF | 7     |  |
| Delux Room            | 400 SF - 500 SF | 5     |  |
| Delux Suite           | 500 SF+         | 5     |  |
| Total Room Count - 3  | rd Floor: 36    |       |  |



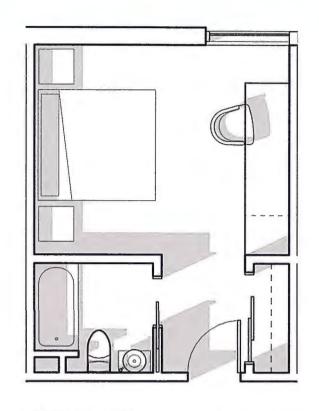


| Level 4 - Guest Rooms               |                 |       |  |
|-------------------------------------|-----------------|-------|--|
| Room Type                           | Room Size       | Count |  |
| Standard Room                       | 250 SF - 300 SF | 19    |  |
| Superior Room                       | 300 SF - 400 SF | 7     |  |
| Delux Room                          | 400 SF - 500 SF | 5     |  |
| Delux Suite                         | 500 SF+         | 5     |  |
| Delux Suite<br>Total Room Count - 4 |                 | 5     |  |

# preliminary design - penthouse levels

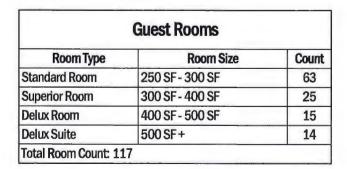


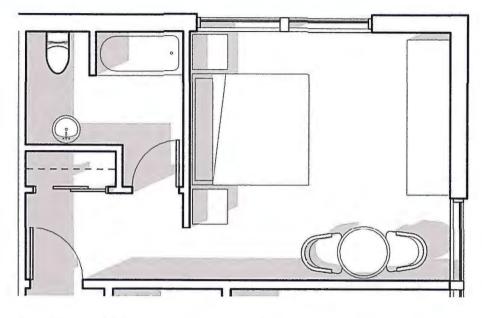
# preliminary design - typical room layouts



STANDARD ROOM

250 - 300 SF

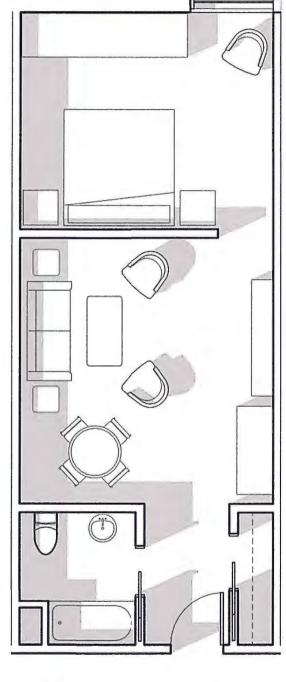




SUPERIOR ROOM

300 - 400 SF





**DELUXE SUITE** 

500+ SF