Massachusetts Historical Commission Massachusetts Archives Building



Recorded by

Lisa Mausolf

Organization

Newburyport Historical Commission

Date (month/year) May 1999

Town Newburyport

Place (neighborhood or village)

Address 14-22 Market Square

Historic Name East Row

Uses: Present Commercial

Original Commercial

Date of Construction 1811

Source stone tablet on building

Style/Form Federal

Architect/Builder unknown

Exterior Material:

Foundation Granite

Brick/Granite Wall/Trim

Asphalt Shingle Roof

Outbuildings/Secondary Structures

none

Major Alterations (with dates) late 1970s - rehab. of building including new storefronts, windows, stepped gable parapets

Condition

Moved no

ves

Acreage

28276 SF (with adjacent properties)

central business district, surrounded by similar Setting

Federal-era brick buildings, near waterfront

BUILDING FORM (14-22 Market Square)

ARCHITECTURAL DESCRIPTION

Describe architectural features. Evaluate the characteristics of the building in terms of other buildings within the community.

Located at the east end of Market Square, East Row is a three-story brick building capped by a low gable roof, separated into three sections by the exterior extension of fire walls which terminate in gables which are now primarily stepped but were originally simple gables. The building displays a modest brick modillion cornice under the eaves. The building is organized into six sections. Five of the sections are three bays wide on the upper stories, while the south end has a facade which is two bays wide and there is an additional bay of openings at the center of the building. The brick is laid in a Flemish bond.

The six storefronts reflect varying periods of construction and alteration and styles of display. Two of the storefronts, at 14 and 21 Market Square, retain well-preserved late 19th century cast iron storefronts. Significant features include the original wooden and glass double doors. Capping the display windows and doors are sets of low triple arches supported by octagonal fluted columns and decorated by raised foliate detailing. The 3 x 2-light display windows are set above raised panel wooden transoms. The two central storefronts at #17 and #19 Market Square have arched first floor openings which are cut into the brick. The storefronts at #15 and #22 Market Square display trabeated storefronts consisting of granite posts and lintels with granite or raised panel bulkheads below large multi-paned display windows.

The windows on the upper two stories for the most part contain wooden 6/6 windows with splayed stone lintels and simple stone sills. In the late 19th century some of the window lintels were updated with Italianate style entablature lintels but these were later removed. The two Palladian-style openings on the second floor are c.1970 additions. Near the center of the building, above a second floor opening, is an angled marble panel reading East Row. Above the table is a pointed arch recess. A sandstone keystone above the door leading upstairs near the center of the building is inscribed 1811.

The Liberty Street elevation is four bays deep and includes four large display windows with arched tops outlined by granite posts and lintels. An additional recessed entry leads to the Market Hall upstairs.

HISTORICAL NARRATIVE

Describe the history of the building. Explain its associations with local (or state) history. Include uses of the building and the role(s) the owners/occupants played within the community.

Known as East Kow, the building at 14-22 Market Square was constructed shortly after the 1811 fire that destroyed much of Market Square and the adjacent downtown. The block was reportedly erected by Abraham Perkins who occupied part of the building as a handware store (Daily News, 4/20/1878). In the late 17th century, this was the site of the home of William Morse.

An article called "Reminiscences" written by a Newburyport octogenarian in 1887, provides considerable information regarding the occupants of East Row in the late 1820s and early 1830s. Major Joshua Greenleaf sold paints and oils and was succeeded by Captain Sam Boardman, ship chandler. Merritt & Ashby's was responsible for transporting dry goods and light merchandise that was purchased in Boston. Adjacent to Ashby's was a hardware store run by Abraham Perkins and another hardware shore owned by John Dean. On the corner of Liberty Street was a drug store run by Aaron Davis.

Recommended for listing in the National Register of Historic Places. If checked, you must attached a completed National Register Criteria Statement form.

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L,K 1682

HISTORICAL NARRATIVE (continued)

The Ocean Bank opened for business in the East Row on April 15, 1833. The first meeting of subscribers was held at the Merrimack Hotel on October 8, 1832 and the bank charter was signed on March 20, 1833. The bank subsequently purchased the three-story building which had previously been occupied by Perkins' hardware store. The bank continued to occupy 19 Market Square for many years and was succeeded in the space c.1900 by Berry, Dodge and Marquand, spice grinders and coffee roasters, who constructed an additional full story on the building (later removed).

About 1850 T.H. and A.H. Lord sold trunks from space in the East Row and the St. Charles Oyster Saloon was located next door, above the Ocean Bank.

The Lord Brothers sold Shoemakers tools and supplies at 17 Market Square in 1890 and an article on the business written in that year indicates that they succeeded the business of their predecessors about fifty years prior.

From the turn-of-the-century until the 1950s, 14 Market Square was occupied by a grocery store, operated from the 1930s by Rabbi Charles Cetlin. In the 20th century other parts of the building were utilized by the Salvation Army, Knight Grain and Dunlop Tire. By 1914 a garage occupied the south end of the block. It was operated over the years under various names including Bradford's. Wein and Check's Chevron Gas Station was the last occupant of the space in the 1960s before Urban Renewal and had gas pumps directly in front of the building. The building, known during Urban Renewal as Parcel 11, was completely rehabilitated by Crescent Associates of Salem beginning in 1977.

BIBLIOGRAPHY and/or REFERENCES

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Schlemiel, Peter. "Early Recollections of Newburyport", undated newspaper clipping (before 1870) in scrapbook, Hamilton Room, Newburyport Public Library.

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L,K 1682



East Row, south end.

Source: Phillips Library, Peabody Essex Museum, Salem, Mass. (E.I. neg. #16,580)

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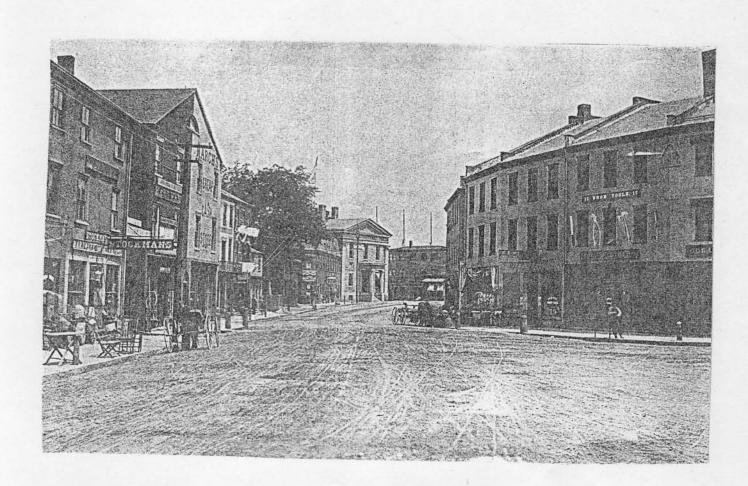


East Row, south end.

Source: Phillips Library, Peabody Essex Museum, Salem, Mass. (E.I. neg. #11,594)

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L,K 1682



East Row visible at right.

Source: Phillips Library, Peabody Essex Museum, Salem, Mass. (E.I. neg. #10,920)

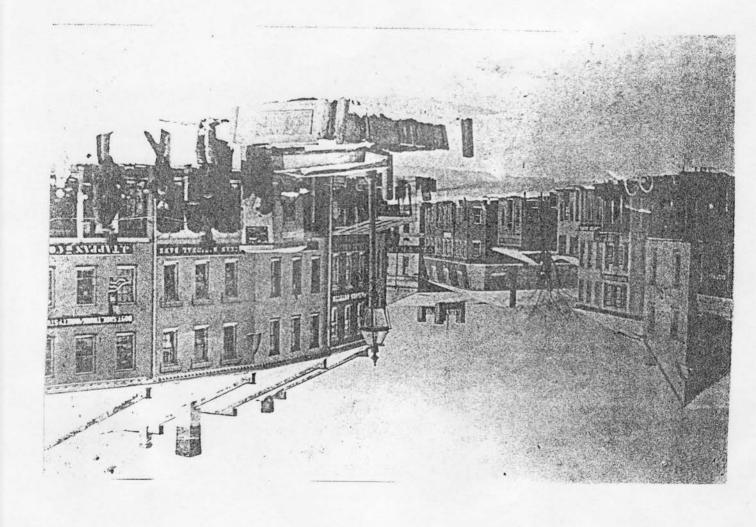
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INVENTORY FORM CONTINUATION SHEET

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East Row visible at right.

Source: Phillips Library, Peabody Essex Museum, Salem, Mass. (E.I. neg. #11,884)