NEWBURYPORT COUNCIL ON AGING DECEMBER 15, 2022

The Board of Directors of the Newburyport Council on Aging met on this date at the Newburyport Senior/Community Center, 331 High Street, Newburyport, MA 01950.

Chair Elaine Paglia called the meeting to order at 9:10 am.

Members present:

Elaine Paglia Richard Eaton John Green Annie Maurer

Yvonne McQuilkin Marcie Neville Erin Sheehy

Members absent: Cynthia Muir (excused) Rosemary Decie (excused)

Staff present:

Paula Burke: Director, Newburyport Council on Aging

Mary Kelly: Activities Coordinator (guest)

Guest:

Dr. Ralph Orlando

SECRETARY'S REPORT:

Having reviewed the secretary's minutes from the previous meeting, it was moved, seconded and

VOTED: to accept the secretary's minutes from the November 17, 2022 meeting.

FRIENDS UPDATE: Erin Sheehy

- The Friends have received the information for the signage, estimated to cost around \$1500, but additional steps are required by the town council because of the amount requested.
- The Friends approved contributions of Market Basket gift cards and other spending to help seniors during this inflationary period.

DIRECTOR'S REPORT: Paula Burke

- From this point going forward, Paula will represent the staff at Board meetings and Mary, the Activities Coordinator, and Ann, the Outreach Specialist may attend as guests if desired.
- Ann's monthly reports will reflect her outreach work.
- Mary reported that Bingo is very popular and will be brought back for holidays and special occasions. There will be a period of testing out new programs and incorporating them if they work, e.g. beginning Tai Chi. There is a new multi-media art class.

 All the Shine appointments were filled and 450 people were served. The AARP tax help program will be starting in the new year.

DIRECTOR'S INTRODUCTION TO DATA COLLECTION AND ANALYSIS: Paula Burke

- The software program has a number of features including the ability to communicate data with other systems using the same software and to break down categories and subcategories of use into discrete users and total numbers of time used.
- Possible uses of the data include determining what percentage of seniors in Newburyport use the COA and how to target getting more involved.
- Can we work on refining the data to remove duplicates and to break out other information.
- The Board will get a monthly update on statistics to help guide discussions and plans.
- There was discussion around making sure that people are signing in when coming to the center so the data is as complete as possible.

Dr. Orlando was introduced and talked about his interest in serving on the Board and his history of involvement in local issues.

The Board met briefly in executive section, no action was proposed or taken.

The business of the Board being concluded, it was moved, seconded, and VOTED: to adjourn the meeting at 10:25 am.

The next meeting of the Board of Directors of the Newburyport Council on Aging will be held on January 19, 2023 at 9:00 am.

Annie Maurer, Secretary