



Commonwealth
of Massachusetts

Form CPF M 102: Campaign Finance Report
Office of Campaign and Political Finance

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File with: Director
Office of Campaign and Political Finance
One Ashburton Place Rm. 411
Boston, MA 02108
(617) 979-8300

CPF ID# 16306
1/22/2018

Reporting Period: Beginning: 1/1/2017 Ending: 9/10/2017

Type of Report: 2017 Pre-preliminary Report (MUN)

Holaday, Donna D.

Full Name of Candidate

Mayoral, Newburyport

Office Sought/ District

**6 Parsons St.
Newburyport, MA 01950**

Residential Address

Holaday Committee

Committee Name

John Green

Name of Committee Treasurer

**12 Finnegan Way
Newburyport, MA 01950**

Committee Address

SUMMARY BALANCE INFORMATION

Ending balance from previous report:	\$2,783.23
Total receipts this period:	\$16,109.00
Subtotal:	\$18,892.23
Total expenditures this period:	\$9,647.51
Ending Balance:	\$9,244.72
Total inkind contributions this period:	\$0.00
Total outstanding liabilities:	\$0.00
Name of Bank Used:	

6/28/2017	Buck, Kelsey 21 53rd St Newburyport, MA 01950	\$200.00	Cumulative Amt 2 Checks New Business Operations At Beacon Health Options
8/18/2017	Burke, Lisa & Anthony Conte 37 Annapolis Way Newbury, MA 01951	\$100.00	
8/9/2017	Cameron, Jr, Edward 17 Oakland St Newburyport, MA 01950	\$200.00	Cumulative Amt 3 Checks C.E.O. Housing Families, Inc
6/11/2017	Carey, Gerge 26 Burnham Rd Wenham, MA 01984	\$100.00	
6/5/2017	Christiansen, Laurie 33 Purchase St Newburyport, MA 01950	\$100.00	
7/14/2017	Coates, George 10 Ship St Newburyport, MA 01950	\$100.00	
3/25/2017	Connors, Robert 39 Annapolis Way Newbury, MA 01951	\$1,000.00	Owner Connors Construction
6/5/2017	Cullen, Charles 495 Main St Amesbury, MA 01913	\$250.00	Does Not Work No Employer
6/10/2017	Dahn, Paul & Kara 343 High St Newburyport, MA 01950	\$100.00	
6/11/2017	Demski, Edward 4 Endicott Ave Marblehead, MA 01945	\$500.00	Letter Sent Letter Sent 9/8/17
8/18/2017	DeSimone, Mary 68 High St Newburyport, MA 01950	\$100.00	
6/2/2017	Donnelly, Joseph 8 Bowlen Ave Newburyport, MA 01950	\$100.00	
6/12/2017	Dorfman, Patricia 16a Toppens Lane Newburyport, MA 01950	\$100.00	
6/12/2017	Dorr, Geraldine 49 Northern Blvd Newbury, MA 01951	\$100.00	
6/3/2017	Eaton, Richard & Kathy 4 Horton St Newburyport, MA 01950	\$100.00	
6/11/2017	Eckholdt, Leslie 36 Warren St Newburyport, MA 01950	\$100.00	
6/5/2017	Fairweather, Dorothy 4 Parsons St Newburyport, MA 01950	\$250.00	Retired Retired

Schedule B: Expenditures

M.G.L. c. 55 requires committees to list, in alphabetical order, all expenditures over \$50 in a reporting period. Committees must keep detailed accounts and records of all expenditures, but need only itemize those over \$50. Expenditures over \$50 and under may be added together from committee records, and reported on line 13.

<u>Date</u>	<u>Name and Address</u>	<u>Amount</u>	<u>Purpose</u>
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4/23/2017	Beth Hall	\$191.76	Go Daddy Campaign Materials
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Main St

Amesbury, MA 01913

6/2/2017	Chuck Walker	\$300.00	Band
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MA

Added

7/20/2017	Connolly Printing	\$1,498.13	Signs
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178 Gill St

Woburn, MA 01801

7/28/2017	Connolly Printing	\$837.25	Palm Cards
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178 Gill St

Woburn, MA 01801

9/1/2017	Connolly Printing	\$1,431.72	Signs
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17 Gill St

Woburn, MA 01801

6/7/2017	Eagle Tribune / Daily News	\$1,250.82	Print Ad
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Newburyport, MA 01950

8/1/2017	Facebook	\$46.29	Facebook Ads
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1 Hacker Way

Menlo Park, CA 94025

Added

8/1/2017	Facebook	\$14.35	Facebook Ads
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1 Hacker Way

Menlo Park, CA 94025

Added

9/1/2017	Facebook	\$164.73	Internet Ad
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1 Hacker Way

Menlo Park, CA 94025

9/1/2017	Facebook 1 Hacker Way Menlo Park, CA 94025	\$1.41 Internet Ad	
6/12/2017	Loretta's Restaurant Pleasant St Newburyport, MA 01950	\$1,019.18 Fund Raiser Food & Room Rental	
8/10/2017	Metzy's Cantina Newburyport, MA 01950	\$280.17 Food	
5/26/2017	Miniteman Press 188 Rt 1 Circle Newburyport, MA 01950	\$206.33 Election Print Materials	
8/7/2017	Minuteman Press 188 Newburyport Turnpike Newburyport, MA 01950	\$294.45 Print Material	
8/7/2017	Shaw's Supermarkets Storey Ave Newburyport, MA 01950	\$100.22 Balloons	Added
8/9/2017	Shaw's Supermarkets Storey Ave Newburyport, MA 01950	\$27.41 Balloons	Added
8/12/2017	Sticker Mule NY	\$172.00 Campaign Buttons	Added
5/22/2017	USPS Pleasant St Newburyport, MA 01950	\$54.00 Po Box Rental	
5/26/2017	USPS Pleasant St Newburyport, MA 01950	\$245.00 Mailing Stamps	
7/14/2017	USPS Pleasant St Newburyport, MA 01950	\$49.00 Stamps	Added
6/20/2017	Vista Print Vistaprint.Com	\$258.29 Donation Envelopes/mailers	
7/30/2017	Wordpress.Com Wodpress.Com	\$99.00 Domain/internet	
8/26/2017	Yankee Homecoming Parade State Street Newburyport, MA 01950	\$1,000.00 Parade Participation	
Total Itemized Expenditures:		\$9,541.51	
Total Unitemized Expenditures:		\$106.00	updated
Total Expenditures:		\$9,647.51	



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CPF ID# 16306
1/22/2018

Reporting Period: Beginning: 9/11/2017 Ending: 10/20/2017

Type of Report: 2017 Pre-election Report (MUN)

Holaday, Donna D.

Full Name of Candidate

Mayoral, Newburyport

Office Sought/ District

**6 Parsons St.
Newburyport, MA 01950**

Residential Address

Holaday Committee

Committee Name

John Green

Name of Committee Treasurer

**12 Finnegan Way
Newburyport, MA 01950**

Committee Address

SUMMARY BALANCE INFORMATION

Ending balance from previous report:	\$9,244.72
Total receipts this period:	\$17,514.00
Subtotal:	\$26,758.72
Total expenditures this period:	\$15,644.34
Ending Balance:	\$11,114.38
Total inkind contributions this period:	\$0.00
Total outstanding liabilities:	\$0.00
Name of Bank Used:	



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CPF ID# 16306
1/22/2018

Reporting Period: Beginning: 10/21/2017 Ending: 12/31/2017

Type of Report: 2017 Year-end report (MUN)

Holaday, Donna D.

Full Name of Candidate

Mayoral, Newburyport

Office Sought/ District

**6 Parsons St.
Newburyport, MA 01950**

Residential Address

Holaday Committee

Committee Name

John Green

Name of Committee Treasurer

**12 Finnegan Way
Newburyport, MA 01950**

Committee Address

SUMMARY BALANCE INFORMATION

Ending balance from previous report:	\$11,114.38
Total receipts this period:	\$20,973.00
Subtotal:	\$32,087.38
Total expenditures this period:	\$28,832.39
Ending Balance:	\$3,254.99
Total inkind contributions this period:	\$0.00
Total outstanding liabilities:	\$0.00
Name of Bank Used:	

11/1/2017	Facebook 1 Hacker Way Menlo Park, CA 94025	\$33.16 Facebook Ads	
12/18/2017	Ghlee Woodworth Newburyport, MA 01950	\$637.00 Reimbursement (See R-1)	
10/23/2017	Minuteman Press 188 Newburyport Turnpike Newburyport, MA 01950	\$619.18 Ward Letters	
10/24/2017	Minuteman Press 188 Newburyport Turnpike Newburyport, MA 01950	\$820.28 Ward Letters	
10/30/2017	Minuteman Press 188 Newburyport Turnpike Newburyport, MA 01950	\$454.94 Ward Letters	
11/2/2017	Minuteman Press 188 Newburyport Turnpike Newburyport, MA 01950	\$592.52 Mailers/letters	Added
11/6/2017	Minuteman Press 188 Newburyport Turnpike Newburyport, MA 01950	\$6,201.02 Letter Mailer & Postage	
10/26/2017	North of Boston 100 Turnpike St North Andover, MA 01845	\$552.79 Print Ad	
11/15/2017	Paypal San Jose, CA	\$135.87 Bank Fee	
12/27/2017	Preston Carey Newburyport, MA 01950	\$3,750.00 Facebook Ad Design and Pushes	
11/28/2017	Richard Kaplan Po Box 620122 Newton, MA 02158	\$1,000.00 1000.00	
11/7/2017	Shaw's Supermarkets Storey Ave Newburyport, MA 01950	\$73.05 Balloons	Added
11/6/2017	Staples 536 Lafayette Rd Seabrook, NH 03874	\$54.48 Envelopes	
12/11/2017	Staples 536 Lafayette Rd Seabrook, NH 03874	\$83.48 Printer Ink	
10/28/2017	Sticker Mule NY	\$119.00 Campaign Buttons	
10/23/2017	USPS Pleasant St Newburyport, MA 01950	\$1,078.00 Stamps For Mailers	
11/20/2017	USPS Pleasant St Newburyport, MA 01950	\$54.00 Stamps	